

ASEAN 4TH ANNUAL
PROCUREMENT INNOVATION SUMMIT 2026



**DESIGNING THE FUTURE: BUILDING
PROCUREMENT'S AGENTIC
REVOLUTION FOR STRATEGIC
PROSPERITY**

EVENT BROCHURE

12-13 MAY 2026 : CONFERENCE
14 MAY 2026 : MASTERCLASS

SHERATON IMPERIAL HOTEL, KUALA LUMPUR



Tom Kruse
Head of Regional Group
Services APAC, Head of
Procurement APAC
DSV



Ernie Tan
Group Director, Group
Procurement
Prudential PLC



Tong Ee Lim
Director Visa Commercial &
Money Movement Solutions,
Malaysia
VISA



Ajay Singh
Chief Supply Chain Officer
Hindustan Platinum Pvt. Ltd



EVENT INTRODUCTION

Procurement is entering a defining moment—one shaped not only by digitization and automation, but by agency: intelligent systems capable of reasoning, acting, predicting, and collaborating alongside human counterparts. As ASEAN organizations pursue greater resilience, transparency, and enterprise influence, the next chapter lies in designing a fully agentic procurement ecosystem—a connected network of intelligent agents that elevate decision-making, orchestrate complex operations, and position procurement as a core architect of business value.

The 4th ASEAN Procurement Innovation Summit & Award 2026 (APIS 2026) convenes senior leaders across procurement, finance, supply chain, and technology to explore how these agentic capabilities can transform the enterprise. This year's theme centers on empowering people, strengthening systems, and redefining procurement's strategic contribution across ASEAN's fast-evolving economic landscape.

Over two days, attendees will engage in practical strategies, case studies, and executive discussions that elevate procurement into a true enterprise value driver. Through keynotes, panels, fireside dialogues, roundtables, and breakouts, the summit equips leaders to operationalize intelligence, strengthen resilience, advance ESG goals, and leverage agentic systems at scale.

"Agentic procurement isn't a technology upgrade—it's a redefinition of how value is created. Those who design for this future today will lead the businesses of tomorrow."

INDUSTRY FOCUS & ATTENDEES PROFILE



C-Suite Leaders

- Chief Procurement Officers (CPOs)
- Chief Financial Officers (CFOs)
- Chief Operating Officers (COOs)
- Chief Information/Technology Officers (CIOs/CTOs)
- Chief Sustainability Officers (CSOs)

Directors / Managing Directors / SVPs

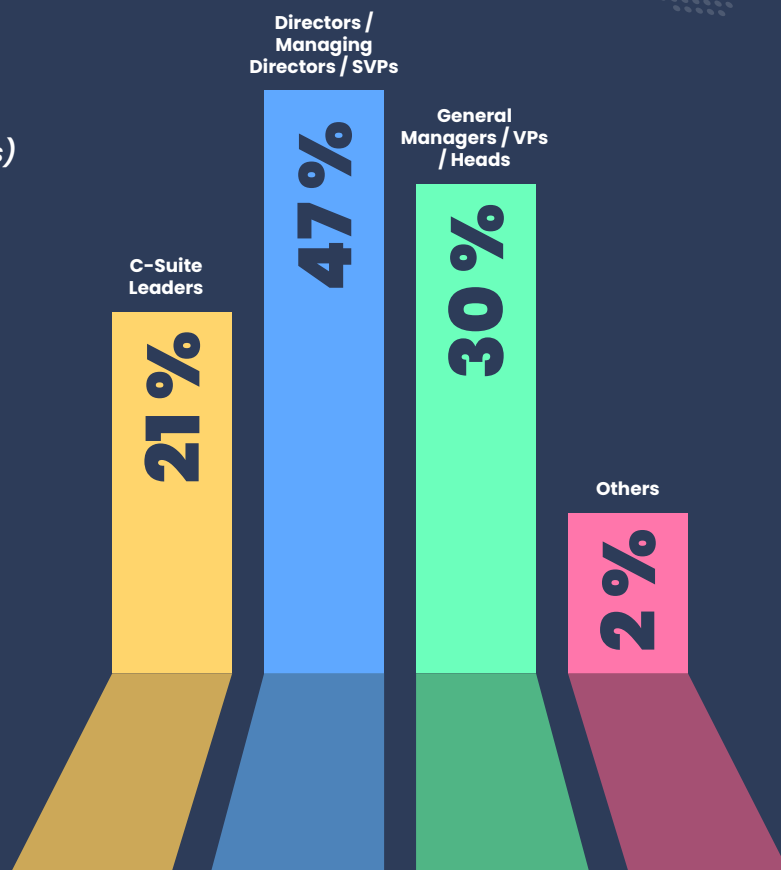
- Procurement & Strategic Sourcing Directors
- Supply Chain & Logistics Directors
- Finance & Governance Directors
- Technology & Digital Transformation Leaders

General Managers / VPs / Heads

- Heads of Procurement / Category Management
- Heads of Contracting & Commercial
- Heads of Supply Chain Risk & Compliance
- Heads of ESG & Sustainability
- Heads of Data / Analytics / Automation

Others

- Digital procurement innovators
- Vendor & supplier ecosystem partners
- Government agencies and regulatory bodies
- Consultants, advisors & solution providers





KEY HIGHLIGHTS



SHIFT FROM AUTOMATION TO AGENCY

Explore how procurement can move from reactive, process-driven operations to proactive, strategic decision-making.



FUTURE-READY PROCUREMENT LEADERSHIP

Develop leadership capabilities that drive ethical, value-focused, and resilient procurement across the enterprise.



OPERATIONAL EXCELLENCE & MARKET INTELLIGENCE

Learn frameworks for optimizing procurement operations, leveraging predictive insights, and uncovering hidden value.



TAIL SPEND & SUPPLIER COLLABORATION

Case studies and breakouts highlight strategies to unlock value in minor categories and strengthen supplier partnerships.



PROCUREMENT AS AN ENTERPRISE VALUE ENGINE

Understand how procurement integrates with finance and operations to influence board-level decisions and enterprise strategy.



ESG OPERATIONALIZATION & SUSTAINABLE VALUE

Practical approaches to embed sustainability, governance, and measurable social impact into procurement practices.



ENTERPRISE INTEROPERABILITY & MODULAR ECOSYSTEMS

Design connected systems and governance frameworks that unify data, operations, and cross-functional workflows.



REINVENTING PROCUREMENT FOR 2030 & AWARDS

Insights on transforming core procurement functions for the next decade, complemented by recognition of innovation and excellence.

2026 PROCUREMENT TRENDS

Procurement in 2026 is shifting into a strategic, intelligence-led function, where AI and agentic systems augment human decision-making, predict risk, and drive enterprise value beyond cost savings.

Autonomous Procurement & AI-Driven Decision Making

AI moves beyond automation into autonomous decision-making — predicting demand, negotiating contracts, and optimizing supplier selection with minimal human input.

Predictive Risk & Resilience Intelligence

Procurement teams leverage real-time risk forecasting tools to anticipate disruptions, monitor supplier vulnerabilities, and build more resilient, multi-tier supply ecosystems.

ESG-Integrated Sourcing & Ethical Supply Chains

Sustainability becomes a core buying criterion, with procurement teams accountable for emissions tracking, ethical sourcing, and ensuring suppliers meet global ESG standards.



Digital Procurement Ecosystems & Connected Platforms

Organizations shift to end-to-end digital ecosystems — integrating e-procurement, contract lifecycle management, supplier collaboration portals, and analytics into a single, connected platform.

Advanced Category Management & Value Engineering

Category strategies evolve from cost-reduction to value-creation, using market intelligence, supplier collaboration, and innovation-driven sourcing.

Workforce Transformation & Procurement Talent 4.0

Procurement teams upskill in data analytics, AI tools, negotiation science, and cross-functional collaboration, creating a new generation of tech-enabled procurement leaders.



EVENT SPEAKERS



Tong Ee Lim
 Director Visa Commercial &
 Money Movement Solutions,
 Malaysia
VISA



Keat Mei Leong
 Procurement Director -
 Malaysia Thailand & Frontier
 Markets
Astrazeneca



Tom Kruse
 Head of Regional Group
 Services APAC, Head of
 Procurement APAC
DSV



Harry Banga
 Managing Director
SimPPLY



Muhamad Iqbal
 Vice President, Strategic &
 Evaluation Procurement
PT Pupuk Indonesia



Ernie Tan
 Group Director, Group
 Procurement
Prudential PLC



Luke Kenny
 Chief Executive Officer
**Local Government
 Procurement**



Dr. Marco Tieman
 Chief Executive Officer
LBB International



Ajay Singh
 Chief Supply Chain Officer
**Hindustan Platinum Pvt.
 Ltd**



Jonathan Cheung
 GM Asia & Awards Advisor
CIPS



Shivendra Kumar
 Managing Director
Shivendra & Co.



Mariusz Kura
 General Manager APAC
Billennium



Ali Shirazi
 Asia Pacific Supply Chain
 Director
SLB



Omair Mahmood
 Global Category Director
**Telenor Procurement
 Company**



Vidya Malkani
 Founder & Managing
 Director
VMC Consulting,



Yang Chor Leong
 President
MIPMM



EVENT SPEAKERS




Zoe Tan
 Senior Manager Visa
 Commercial & Money
 Movement Solutions,
 Malaysia
VISA




Carl Kimball
 Regional Vice President
 (Asia Pacific & Japan)
Zycus




Siti Morni Jalil
 Head of Group Strategic
 Sourcing & Corporate
 Center Procurement
Axiata Group Berhad




Togap Siagian
 Senior Vice President
 Procurement
**PT Danantara Investment
 Management**




Emmanuel Hagan Brown
 Global Lead Specialist,
 Supplier sustainability and
 Innovation Management
WIK Group




Dr. Christina SS Ooi
 Former CPO APAC
Procurement Expert




Chin Loong Seah
 Principal
Argon and Co




Tan Chiaw Hooi
 Partner, Business Consulting
**Ernst & Young Consulting
 Sdn. Bhd.**




Jan Piskadlo
 Chief Procurement Officer
Ben Line Group




Łukasz Stypułkowski
 Solutions Director
Billennium




Rym Khelil
 Global Business Services –
 Head of Supply Chain
 Services Middle East & Asia
SLB




Jaroslaw Zarychta
 Head of Commercial
Billennium




Kobu Kotaraju
 Global Procurement Lead
CBRE




Akshay D.
 APAC Head of Consulting
Zycus



EVENT SPONSOR

PLATINUM SPONSOR



Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, sellers, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement. Learn more at Visa.com.

GOLD SPONSOR



Billennium is where technology meets innovation and execution excellence. With over 20 years of experience, 1,600+ experts, and strategic partnerships with leading tech giants and hyperscalers, we drive AI-powered digital transformation helping businesses move faster, innovate smarter, and grow stronger. Founded in 2003 in Warsaw, Poland, Billennium has grown into a global IT force with 13 offices across Europe, Asia, and North America, delivering next-generation solutions with real business impact. We combine deep technical expertise with a human touch, creating solutions that empower people, accelerate growth, and generate positive impact across societies, institutions, and economies. At Billennium, we don't just adapt to the future, we create it.



Zycus, recognized by Gartner and Forrester as a leader in procurement technology, empowers teams to unlock deep value through its comprehensive Source-to-Pay (S2P) solutions. At the heart of our S2P solution is the Merlin AI Agentic Platform, which orchestrates intelligent AI agents to deliver simplified, efficient, and compliant processes. The Merlin Intake Agent offers business users unparalleled ease of use, increasing adoption rates and significantly reducing non-compliant spending. For procurement teams, Merlin Autonomous Negotiation Agent handles tail spend autonomously, securing additional savings, Merlin Contract Agent helps draft compliant contracts and reduces risks by actively monitoring them, and the Merlin AP Agent further enhances efficiency by automating invoice processing with exceptional speed and accuracy. With the flexibility and autonomy of Merlin AI agents, teams can seamlessly guide workflows or delegate routine tasks for autonomous execution. Uncover the full depth of value and achieve procurement excellence with Zycus' AI-powered S2P solutions.

BRONZE SPONSOR



Anvil Analytical is a strategic sourcing and supplier management SaaS platform aimed at improving third-party spend management and mitigating the business's carbon footprint. Anvil's platform helps procurement tackle complexity across sourcing and supplier relationships, while also identifying shared suppliers and consolidation opportunities across the business. Anvil connects the dots across procurement and supply chains, bringing structure, insight, and control to procurement data, enabling procurement professionals to act on what matters most. Our solutions are used by businesses large and small, across all sectors and geographies.



EVENT SPONSOR

EXHIBITOR



Powerweave and BPG X-PM have formed a strategic partnership across Southeast Asia and Japan, combining BPG X-PM's execution-led procurement leadership with Powerweave's 25 years of expertise in digital commerce, AI, and procurement technology to address a key challenge: turning procurement transformation into measurable financial results. Powerweave delivers technology platforms that provide end-to-end visibility, control, and optimization across sourcing, suppliers, and spend, with solutions such as ewiz procure and Snowkap integrating seamlessly with ERP and S2P systems to enable scalable, data-driven performance. BPG X-PM contributes senior industry specialists with direct accountability for results, using proven methodologies and a performance-based model to ensure procurement strategies are effectively executed. Together, Powerweave and BPG X-PM combine technology with demonstrable execution to transform procurement into a results-driven function that delivers performance and sustained value.



Lapasar is a B2B wholesale platform that streamlines procurement for both large corporations and small businesses across Malaysia. Originally focused on providing operational supplies to major companies like Telekom Malaysia and PETRONAS, Lapasar has expanded to serve over 10,000 retailers and restaurants, delivering FMCG products through a user-friendly mobile app. Their platform simplifies purchasing by offering a wide selection of goods at wholesale prices, helping businesses save time and reduce costs. Lapasar aims to onboard over 100,000 local businesses nationwide.



SAIBA is a global certification provider in Asia, connecting international experts with local professionals. With over 53 years of experience in corporate learning and development and 50 years in regional marketing, SAIBA has delivered over 2,500 programs and evaluated over 4,000 speakers. It focuses on certifications in Information Technology, Supply Chain, and IR 4.0, with HRDC-approved programs eligible for full claims in Malaysia. Notable certifications include CyberSec First Responder (USA) and Certified Strategic Sourcing Professional (CSSP) by PASIA. SAIBA has certified over 500 professionals in cybersecurity, AI, and data science, and over 450 in procurement.



JSOFT Solution is a technology provider specializing in ERP systems, e-Invoicing, and AI-driven solutions. We help businesses streamline operations, improve efficiency, and reduce manual processes across departments. Our solutions ensure regulatory compliance while supporting smooth and integrated business workflows. Through intelligent technologies, we enable better decision-making and drive sustainable business growth.



EVENT PARTNERS

KNOWLEDGE PARTNER



ENDORSEMENT PARTNERS



SUPPORTING PARTNER



MEDIA PARTNER





DAY 1 – PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

EVENT AGENDA

8:30 AM – 9:00 AM

REGISTRATION & WELCOME COFFEE

9:00 AM – 9:15 AM



OPENING KEYNOTE BY CIPS : RISK AS STRATEGY: RE-ARCHITECTING PROCUREMENT INTO A COST - INTELLIGENT, RESILIENCE-DRIVEN POWERHOUSE

- Re-architecting procurement around risk and cost intelligence transforms uncertainty into strategic advantage.
- This shift elevates procurement from operational support to the enterprise's stabilizing force and value creator.
- Resilience is no longer optional – it is the new competitive currency.

SPEAKER: Jonathan Cheung, GM Asia & Awards Advisor, CIPS

THEME 1 : THE SHIFT FROM AUTOMATION TO AGENCY

9:15 AM – 9:45 AM



OPENING SPEAKING SLOT: BEYOND THE LEGACY BLUEPRINT: THE PROCUREMENT REVOLUTION. WHY OUR 30-YEAR OLD STRUCTURE AND MODEL HAVE BECOME A STRATEGIC BOTTLENECK IN A RAPIDLY SHIFTING REALITY.

This isn't about 'doing procurement better' or making minor adjustments to a system that is falling out of fashion with the speed of business. It's about a radical re-engineering of our Procurement's existence. It's a case of static vs. dynamic, manual vs. agentic, and cost vs. value.

SPEAKER: Dr. Christina SS Ooi, Former CPO APAC, Procurement Expert

9:45 AM – 10:30 AM

EXPERT PANEL: FUTURE-READY PROCUREMENT LEADERSHIP: CHAMPIONING ETHICAL AI & ENTERPRISE VALUE CREATION

Strategic discussion on the capabilities, culture, and leadership required to excel in an agentic procurement environment. Executives explore frameworks for experimentation, cross-functional alignment, and AI governance, linking leadership behavior to measurable enterprise value.

- How do leaders redefine procurement around vision, ethical AI, and strategic value creation?
- What organizational structures enable continuous intelligence and agile decision-making?
- How do teams shift focus from routine tasks to innovation and enterprise impact?
- Which leadership behaviors foster trust, collaboration, and human-AI co-piloting?

MODERATOR: Luke Kenny, Chief Executive Officer, Local Government Procurement

PANELLIST:

- **Dr. Marco Tieman, Chief Executive Officer, LBB International**
- **Keat Mei Leong, Procurement Director – Malaysia Thailand & Frontier Markets, AstraZeneca**
- **Ajay Singh, Chief Supply Chain Officer, Hindustan Platinum Pvt. Ltd**
- **Akshay D., APAC Head of Consulting, Zycus**



10:30 AM – 11:00 AM

SPEAKING SLOT: KEY LEVERS IN SUCCESSFUL PROCUREMENT TRANSFORMATION



As many large companies change and transform, Procurement organizations must be agile, adaptable and ready to transform as well. Whether external factors or internal factors, or both, drive the transformation, executing a successful transformation process will be determined by several key factors. This session will explore some of the key elements that will lead to the successful transformation of the Procurement function across any industry or geography.

SPEAKER: Tom Kruse, Head of Regional Group Services APAC, Head of Procurement APAC, DSV

11:00 AM – 11:15 AM

MORNING COFFEE BREAK

THEME 2 : WHAT AGENTIC PROCUREMENT LOOKS LIKE?

11:15 AM – 11:45 AM



SPEAKING SLOT: FROM AGENTS TO ACTION: TRANSFORMING PROCUREMENT THROUGH AI OPERATIONAL EXCELLENCE

Deep dive into the five categories of agentic systems: Market Intelligence, Sourcing & Negotiation, Supplier Relationship, Transactional, and Strategy & Optimization Agents. Learn practical frameworks for deploying agents to achieve operational precision, predictive insights, and measurable strategic value.

- Deploy agents to anticipate risks and identify emerging opportunities
- Automate transactional workflows to free up strategic focus
- Enhance supplier collaboration, ESG alignment, and overall enterprise value

SPEAKER: Siti Morni Jalil, Head of Group Strategic Sourcing & Corporate Center Procurement, Axiata Group Berhad

DAY 1 – PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

EVENT AGENDA

11:45 AM – 12:15 PM



FIRESIDE CHAT: BEFORE THEY HIT: NAVIGATING TARIFFS, CONFLICTS & SUPPLY SHOCKS THROUGH PREDICTIVE PROCUREMENT

A high-impact panel featuring real-world cases where predictive intelligence enabled procurement leaders to foresee and neutralize major supply chain disruptions—before they materialized. This session unpacks the tools, models, and decision frameworks that convert global volatility into strategic advantage. Attendees will gain replicable approaches to strengthen resilience and elevate procurement's role in enterprise risk leadership.

- Identifying early-warning indicators for geopolitical, trade, and market disruptions
- Using scenario modeling to drive rapid, evidence-based executive action
- Maintaining supply continuity while safeguarding cost, quality, and strategic priorities
- Designing scalable predictive procurement playbooks for future shocks

MODERATOR: Harry Banga, Managing Director, SimPPLY

PANELLIST:

- **Omair Mahmood, Global Category Director, Telenor Procurement Company**
- **Jonathan Cheung, GM Asia & Awards Advisor, CIPS**
- **Muhamad Iqbal, Vice President, Strategic & Evaluation Procurement, PT Pupuk Indonesia**

12:15 AM – 12:35 PM



Billennium

SPONSOR SPOTLIGHT:

AI PROCUREMENT AGENTS: AUGMENTING BUYERS, NOT REPLACING THEM.

As AI rapidly reshapes procurement, the real question is not whether buyers will be replaced, but how technology can empower them. This session will explore how AI agents can support and automate routine tasks, enhancing decision-making and freeing buyers to focus on strategy and supplier relationships. We will also discuss the main challenges of implementing AI-driven processes and how to build trust in them. The future of procurement lies in human-AI collaboration, not substitution.

SPEAKER:

- **Jaroslaw Zarychta, Head of Commercial, Billennium**
- **Lukasz Stypuikowski, Solutions Director, Billennium**

12:35 PM – 13:05 PM



CASE STUDY SPOTLIGHT: HIDDEN GEMS SAFARI – UNLOCKING VALUE IN TAIL SPEND

In-depth case study showcasing how procurement teams uncover value in low-dollar, often-overlooked categories. The session highlights practical negotiation strategies, predictive insights, and real-world examples where tail spend was transformed into measurable strategic advantage.

- Identify untapped value in minor procurement categories
- Apply actionable negotiation tactics for cost savings and supplier alignment
- Translate small-scale opportunities into enterprise-wide impact

SPEAKER: Harry Banga, Managing Director, SimPPLY

13:05 PM – 14:25 PM

NETWORKING LUNCHEON

THEME 3 : INTELLIGENCE IN MOTION: PROCUREMENT'S EVOLVING TOOLKIT

14:25 PM – 14:55 PM



SPEAKING SLOT: STRATEGIC HORIZON: MARKET INTELLIGENCE SHAPING TOMORROW'S DECISIONS

An executive session showcasing how market intelligence continuously tracks global trends, anticipates supply and price movements, and delivers actionable insights to guide strategic procurement decisions. Participants will learn approaches that strengthen resilience, optimize operations, and create measurable business impact.

- Turning early signals into proactive risk management strategies
- Real-world examples of intelligence informing high-stakes procurement decisions
- Best practices for integrating market insights into enterprise operations
- Measurable outcomes—from cost optimization to supply continuity

SPEAKER: Omair Mahmood, Global Category Director, Telenor Procurement Company

14:55 PM – 15:40 PM



PANEL SYMPOSIUM: FROM METRICS TO MOMENTUM: TURNING PROCUREMENT DATA INTO ENTERPRISE VALUE

A executive-focused, results-driven session highlighting how procurement leaders translate operational metrics into insights that drive enterprise-wide value. Attendees will explore practical methods to elevate procurement's influence, uncover hidden opportunities, and turn data into decisive action.

- Converting operational data into actionable enterprise strategy
- Using predictive analytics to reveal untapped value
- Enhancing procurement's visibility and influence with the C-suite
- Driving measurable outcomes across the organization

MODERATOR: Tan Chiaw Hooi, Partner, Business Consulting, Ernst & Young Consulting Sdn. Bhd.

PANELLIST:

- **Shivendra Kumar, Managing Director, Shivendra & Co.**
- **Vidya Malkani, Founder & Managing Director, VMC Consulting**
- **Tom Kruse, Head of Regional Group Services APAC, Head of Procurement APAC, DSV**
- **Tong Ee Lim, Director Visa Commercial & Money Movement Solutions, Malaysia, VISA**



DAY 1 – PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

EVENT AGENDA

15:40 PM – 15:55 PM

EVENING BREAK SESSIONS

15:55 PM – 16:55 PM

BREAKOUT SESSIONS: INTERACTIVE EXECUTIVE DISCUSSIONS



BREAKOUT CONCEPT:

Participants will engage in **interactive roundtable discussions** focused on these four unique, topic-specific areas. Each table is led by a senior facilitator and designed to encourage peer-to-peer exchange, idea generation, and practical problem-solving.

- Attendees start at one table and rotate once during the session, visiting a total of two tables each.
- Each discussion is hands-on, solution-oriented, and designed to produce actionable takeaways.

The format allows participants to explore multiple perspectives, share challenges, and gather insights they can apply directly in their own organizations.

TABLE A	TABLE B
<p>SUPPLIER COLLABORATION REINVENTED: STRATEGIES FOR BUILDING LONG-TERM PARTNERSHIPS BEYOND TRADITIONAL CONTRACTS</p> <ul style="list-style-type: none"> • Practical methods to establish trust and transparency with suppliers. • Techniques for co-innovation and joint problem-solving to drive mutual growth. • Guidelines for sustainable supplier engagement and risk mitigation. • Actionable steps to transform traditional transactional relationships into strategic partnerships. <p>SPEAKER: Keat Mei Leong, Procurement Director – Malaysia Thailand & Frontier Markets, Astrazeneca</p>	<p>PROCUREMENT INNOVATION LAB: EXPLORING EMERGING TOOLS AND EXPERIMENTING WITH NEXT-GENERATION OPERATIONAL APPROACHES</p> <ul style="list-style-type: none"> • Insights into the latest digital tools, AI-driven solutions, and automation trends. • Approaches to test and implement innovative procurement processes. • Real-world examples of operational improvements and efficiency gains. • Actionable strategies for adopting innovation while managing change and resistance within the organization. <p>SPEAKER: Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management</p>
TABLE C	TABLE D
<p>WHAT PRACTICAL DECISIONS MUST PROCUREMENT LEADERS MAKE TODAY TO BALANCE COST, RESILIENCE, AND SUSTAINABILITY ACROSS COMPLEX SUPPLY NETWORKS?</p> <ul style="list-style-type: none"> • Which sourcing and supplier diversification decisions reduce risk without inflating cost • How to evaluate trade-offs between short-term savings and long-term supply resilience • What sustainability criteria can be embedded into sourcing and supplier selection decisions • How to align internal stakeholders on cost, continuity, and responsibility priorities • Which metrics enable leaders to track impact and guide informed, timely decisions <p>SPEAKER: Emmanuel Hagan Brown, Global Lead Specialist, Supplier sustainability and Innovation Management, WIK Group</p>	<p>TRANSFORMING PROCUREMENT DECISION-MAKING: LEVERAGING DATA, INSIGHTS, AND PREDICTIVE STRATEGIES FOR ENTERPRISE IMPACT</p> <ul style="list-style-type: none"> • Frameworks to turn procurement data into actionable insights for decision-making. • Strategies for scenario planning and predictive analysis to anticipate market changes. • Techniques to enhance influence of procurement decisions across the organization. • Practical steps to embed analytical thinking into day-to-day operations for better strategic outcomes. <p>SPEAKER: Jan Piskadlo, Chief Procurement Officer, Ben Line Group</p>

16:55 PM

END OF APIS 2026 DAY 1

**ASEAN
 PROCUREMENT INNOVATION
 AWARDS 2026**



DAY 2 — FROM PROCESSES TO INTELLIGENCE: PROCUREMENT’S NEW OPERATING MODEL

EVENT AGENDA

8:30 AM – 9:15 AM

WELCOME COFFEE & NETWORKING

THEME 4 : PROCUREMENT WITHOUT BORDERS: TRANSFORMING CHALLENGES INTO ENTERPRISE OPPORTUNITIES

9:15 AM – 9:45 AM



SPEAKING SLOT: STRATEGIC SOURCING IN A FRAGMENTED WORLD: BUILDING MULTI-GEOGRAPHY RESILIENCE

Analysis of how procurement leaders balance local, regional, and global sourcing in a landscape of geopolitical tension, supply chain volatility, and environmental pressures. Introduces a decision-making framework to optimize resilience and competitiveness.

- Scenario-based sourcing and supplier diversification
- Assessing geopolitical, logistical, and cost variables
- Restructuring supplier ecosystems for risk mitigation
- Country risk scoring and contingency planning
- Balancing sustainability, lead times, and total value

SPEAKER: Ajay Singh, Chief Supply Chain Officer, Hindustan Platinum Pvt. Ltd

9:45 AM – 10:30 AM

EXPERTS TALK: FROM BACK OFFICE TO BOARDROOM: PROCUREMENT AS A STRATEGIC ENTERPRISE VALUE ENGINE

Executive discussion on transforming procurement into a central driver of enterprise strategy, competitive differentiation, and financial performance. Focus on leveraging predictive analytics, outcome-driven KPIs, and enterprise insights to influence board-level decisions.

- Intelligence-driven procurement shaping enterprise planning and capital allocation
- Governance and leadership models that institutionalize procurement influence
- KPI frameworks aligning with board priorities
- Procurement’s role in scenario planning, M&A, and long-term strategy
- Linking operational activities to enterprise value creation

MODERATOR: Luke Kenny, Chief Executive Officer, Local Government Procurement

PANELLIST:

- **Vidya Malkani, Founder & Managing Director, VMC Consulting**
- **Tom Kruse, Head of Regional Group Services APAC, Head of Procurement APAC, DSV**
- **Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management**
- **Rym Khelil, Global Business Services – Head of Supply Chain Services Middle East & Asia, SLB**



10:30 AM – 11:00 AM

PLATINUM SPONSOR SLOT : POWERING MODERN CORPORATE PAYMENTS: HOW VISA ENABLES SMARTER, CONNECTED ENTERPRISE OPERATION

As enterprises navigate increasing complexity across finance, procurement, supply chains and technology, payments are evolving beyond transactions into a strategic enabler of business performance.

In this session, Visa will introduce its role as a global payments network and outline how Visa Commercial Solutions supports organisations across the full spectrum of business payments – including supplier payments, travel and expense, and B2B acceptance.

The keynote will explore how modern B2B payment solutions, including embedded finance models, allow payments to be integrated directly into ERP and procurement platforms, helping enterprises streamline supplier payments, strengthen visibility and control, and unlock working capital.

Attendees will walk away with an enterprise-level perspective on how closer integration between payments and business workflows can simplify operations, enhance governance, and support scalable, sustainable growth.

SPEAKER: Zoe Tan, Senior Manager Visa Commercial & Money Movement Solutions, MY, VISA



11:00 AM – 11:15 AM

MORNING COFFEE BREAK

11:15 AM – 11:45 AM

CASE STUDY SPOTLIGHT: HALAL PURCHASING: A CRITICAL BUSINESS FUNCTION FOR HALAL CERTIFIED INDUSTRIES

Halal has clear implications for the purchasing function. The halal industry has traditionally addressed halal requirements only at the “specification stage” ensuring that ingredients A, B, and C hold halal certification. However, halal requirements need to be addressed more holistically across the entire purchasing process.

- The strategic implications of halal for procurement
- The role of horizontal collaboration in halal purchasing
- Designing and managing an effective halal procurement process

SPEAKER: Dr. Marco Tieman, Chief Executive Officer, LBB International





DAY 2 — FROM PROCESSES TO INTELLIGENCE: PROCUREMENT’S NEW OPERATING MODEL

EVENT AGENDA

11:45 AM – 12:30 PM



LEADERSHIP EXCHANGES: OPERATIONALIZING ESG FOR MEASURABLE AND SCALABLE OUTCOMES

A practical, executive-guided dialogue structured around translating ESG ambition into operational discipline.

- **Implementation playbooks:** How to build ESG routines into daily procurement operations
- **Data tracking & reporting:** Creating visibility across value chains using standardized metrics and digital tools
- **Leadership as a multiplier:** How C-suite sponsorship accelerates adoption, accountability, and supplier alignment

MODERATOR: Jan Piskadlo, Chief Procurement Officer, Ben Line Group

PANELLIST:

- **Muhamad Iqbal,** Vice President, Strategic & Evaluation Procurement, PT Pupuk Indonesia
- **Yang Chor Leong,** President, Malaysian Institute Of Purchasing & Materials Management
- **Emmanuel Hagan Brown,** Global Lead Specialist, Supplier sustainability and Innovation Management, WIK Group
- **Ali Shirazi,** Asia Pacific Supply Chain Director, SLB

12:30 PM – 13:00 PM



GOLD SPONSOR SLOT :

SPEAKER: Carl Kimball, Regional Vice President (Asia Pacific & Japan), Zycus

13:00 PM – 14:20 PM

NETWORKING LUNCHEON

THEME 5 — THE ROAD AHEAD: PREPARING PROCUREMENT FOR THE NEXT DECADE

14:20 PM – 14:50 PM



SPEAKING SLOT: ENTERPRISE INTEROPERABILITY: UNIFYING OPERATIONS, INTELLIGENCE, AND GOVERNANCE

A strategic executive dialogue on how organizations design the connective tissue that unifies systems, teams, and intelligence across the enterprise. Leaders discuss how to break functional silos, align data models, and build real-time, cross-functional workflows powered by agentic systems. This session goes beyond theory—emphasizing governance, architecture, and leadership behaviors required to drive adoption at scale.

- **Cross-functional interoperability:** Creating seamless integration between procurement, finance, supply chain, operations, and risk
- **Unified data and governance standards:** Establishing shared taxonomies, metadata governance, data quality benchmarks, and accountability structures
- **Responsible autonomy:** Balancing intelligent automation with ethical considerations, auditability, and human oversight
- **Operational resilience:** Designing multi-layer frameworks that ensure continuity, redundancy, and intelligent response during disruptions

SPEAKER: Shivendra Kumar, Managing Director, Shivendra & Co.

14:50 PM – 15:20 PM



SPEAKING SLOT: HUMAN ROI: WHY AUTOMATION ALONE WON'T FIX PROCUREMENT PERFORMANCE

Organizations are investing heavily in automation, AI, and digital procurement but performance gains are often inconsistent. Why? Because technology doesn't deliver value on its own, people do. This session challenges the assumption that automation is the solution and introduces the concept of Human ROI: the measurable impact of capability on business outcomes. Learn why most transformation efforts stall, and how leading organizations are building procurement teams that can actually translate tools, data, and processes into real results across cost, risk, and value creation.

SPEAKER: Vidya Malkani, Founder & Managing Director, VMC Consulting

15:20 PM – 16:05 PM



EXPERTS PANEL: MODULAR ECOSYSTEMS, DATA FOUNDATIONS, GOVERNANCE & CULTURE TRANSFORMATION

A high-authority, executive-level session exploring how world-class organizations architect procurement ecosystems capable of sustained intelligence, agility, and enterprise-wide interoperability. This session examines how modular agentic architectures reshape operating models; how trusted data foundations create a single version of truth; how governance structures ensure responsible autonomy; and how C-suite leadership steers culture transformation at scale.

- Build modular, scalable agentic ecosystems that can expand across functional domains without disrupting existing ERP or P2P infrastructure
- Create harmonized data environments that enable real-time, trustable decision-making across finance, procurement, risk, and supply chain
- Implement governance and oversight frameworks to balance automation, risk controls, ethical considerations, and accountability
- Transform workforce capabilities through reskilling, role evolution, and new collaborative operating structures that blend human judgment with autonomous systems

MODERATOR: Shivendra Kumar, Managing Director, Shivendra & Co.

PANELLIST:

- **Ernie Tan, Group Director, Group Procurement, Prudential plc**
- **Harry Banga, Managing Director, SimPPLY**
- **Mariusz Kura, General Manager APAC, Billennium**
- **Kobu Kotaraju, Global Procurement Lead, CBRE**

16:05 PM – 16:15 PM

EVENING BREAK SESSIONS

16:15 PM – 16:45 PM



CLOSING FIRESIDE CHAT: THE FUTURE OF PROCUREMENT'S FIVE CORE FUNCTIONS: REINVENTION FOR THE 2030 ENTERPRISE

Visionary session exploring how procurement functions will evolve over the next decade with autonomous, intelligent, and sustainable practices integrated enterprise-wide.

- **Sourcing & Supplier Management** – Ecosystem orchestration, collaborative innovation, continuous value creation.
- **Negotiation & Contracting** – Advanced negotiation frameworks, outcome-based agreements, and risk-adjusted contracting.
- **Purchasing & Order Management** – Streamlined workflows, predictive demand management, and real-time operational insights.
- **Risk Mitigation & Compliance** – Proactive identification of supply, regulatory, and geopolitical risks; compliance assurance.
- **Cost Management & Analytics** – Translating operational and financial data into strategic enterprise decisions.

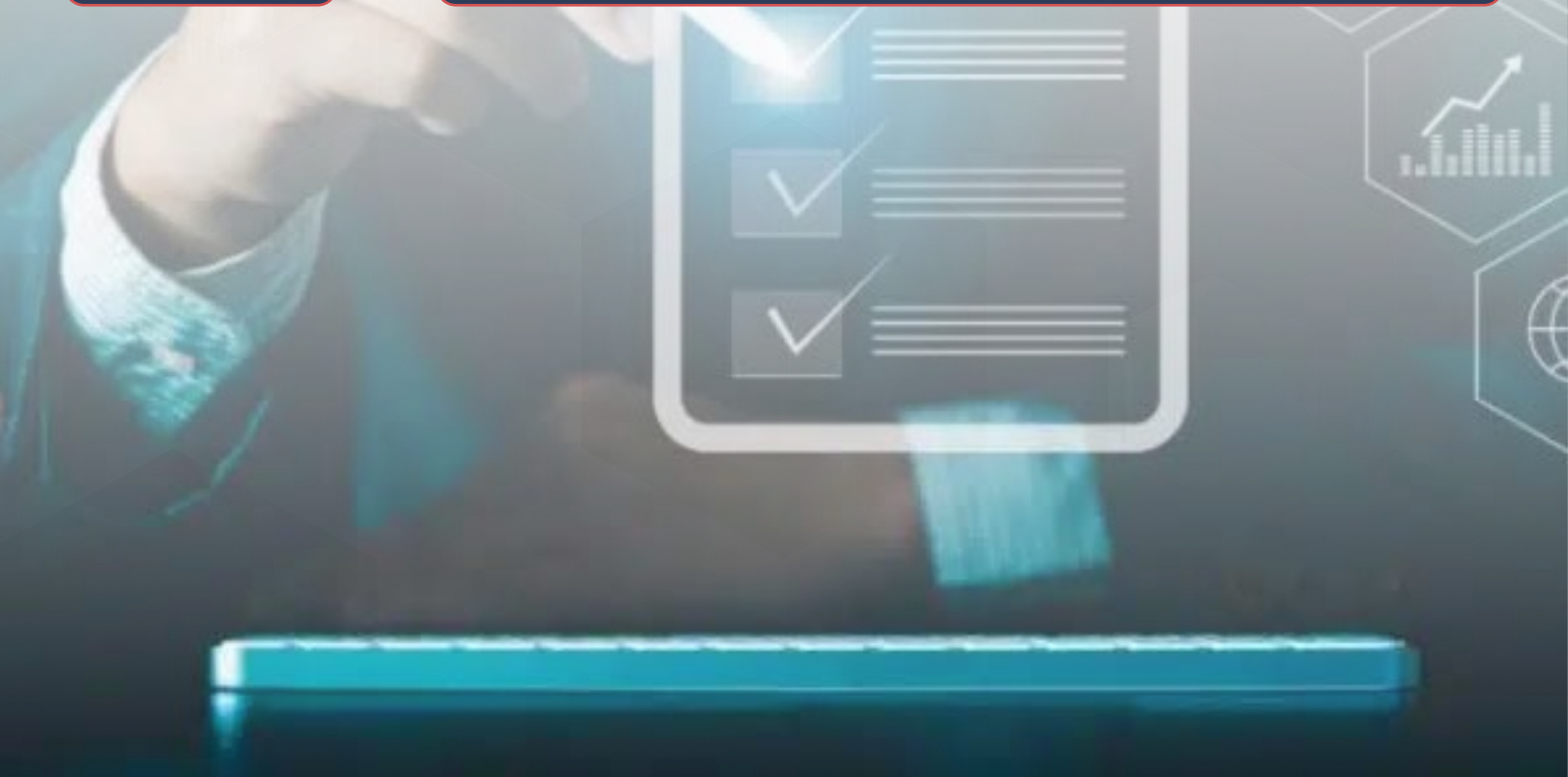
MODERATOR: Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management

PANELLIST:

- **Omair Mahmood, Global Category Director, Telenor Procurement Company**
- **Ernie Tan, Group Director, Group Procurement, Prudential plc**
- **Chin Loong Seah, Principal, Argon and Co**

16:45 PM

AWARDS ANNOUNCEMENT & END OF APIS26





Future-Ready Procurement Masterclass

A fully immersive, hands-on workshop for modern, AI-enabled, ESG-aligned procurement teams – built around doing, not theory.

THE FORMULA :

Storytelling

Negotiation

Risk Management

AI Intelligence

Cost & ESG Mastery

Procurement wins the future through one formula: powerful storytelling, smarter negotiation, disciplined risk management, intelligent use of AI, and practical mastery of cost and ESG. This masterclass workshop turns that formula into real capability – through doing, not theory.

What This Masterclass Workshop Is

A fully practical, immersive learning experience where participants work through real procurement challenges. Every module is built around applied exercises, simulations, and tool-based activities that build confidence and capability immediately.

How the Masterclass Workshop Works

- Real cases
- Team simulations
- Negotiation role-plays
- Cost and risk exercises
- Hands-on AI activities

Why It Matters

Procurement now drives:

- Enterprise resilience and risk protection
- ESG and sustainability delivery
- Strategic cost leadership
- Supplier-led innovation
- Faster, smarter decisions through AI

Lead Facilitator

Jonathan Cheung
GM Asia & Awards Advisor
CIPS

Facilitators



Dr. Christina Ooi
Former CPO APAC
Procurement Expert



Kobu Kotaraju
Global Procurement Lead
CBRE



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PROGRAM MODULES

8:30 AM – 9:00 AM : Welcome Coffee and Registration

9:00 AM – 11:00 AM

Storytelling for Influence

Craft compelling executive messages from data, ESG insights, cost drivers, and risk signals.

Advanced Negotiation

Shape deals through live role-plays balancing cost, risk, sustainability, and supplier innovation.

11:00 AM – 11:15 AM : Morning Break

11:00 AM – 12:30 PM

Risk-Based Sourcing

Solve realistic supply, ESG, and market challenges in team scenario labs under pressure.

12:30 PM – 1:30 PM : Lunch Break

1:30 PM – 3:00 PM

Strategic Cost Management

Apply TCO, should-cost modelling, cost breakdowns, and value engineering in live exercises.

AI for Procurement

Use AI for market intelligence, supplier analysis, negotiation prep, and scenario planning.

3:00 PM – 3:15 PM : Evening Break

3:15 PM – 4:30 PM

Stakeholder Leadership

Practise alignment, influence, and cross-functional collaboration through real-world cases.

4:30 PM : End of Masterclass Workshop

PARTICIPANT TAKEAWAY

Confidence to influence and align senior stakeholders

Stronger negotiation and strategic sourcing capability

Practical tools for cost, risk, and ESG decisions

Hands-on AI fluency for real procurement tasks – ready to apply from day one