



ASEAN

Procurement Innovation Summit

 **CT EVENT ASIA**
Connecting Business Platform

**2023-2025
EDITIONS**

POST-SHOW REPORT



1000++
Clients



100++
Speakers



60++
Discussions



75++
Exhibitors



30++
Sponsors

Over the last three editions, the ASEAN Procurement Innovation Summit (APIS) has cemented its position as the region’s leading platform for procurement leaders, innovators, and policymakers. Each year, the summit has reflected the evolution of procurement from a tactical function into a strategic enabler of good governance, economic resilience, and sustainable growth.

APIS 2023 responded to the challenges brought by global disruptions, highlighting how procurement leaders across ASEAN were reshaping their functions to be more agile, resilient, and digitally driven. With the rise of AI, automation, and cognitive solutions, the event emphasized how next-revolutionary technologies could transform procurement into a sustainable profit driver.

APIS 2024 built on this momentum by exploring how organizations navigate uncertainty, strengthen supplier relationships, and prepare for the 2030 procurement landscape. With dynamic discussions on digitalisation, sustainability, and talent, the summit provided deep insights into adapting to rapidly shifting procurement demands.

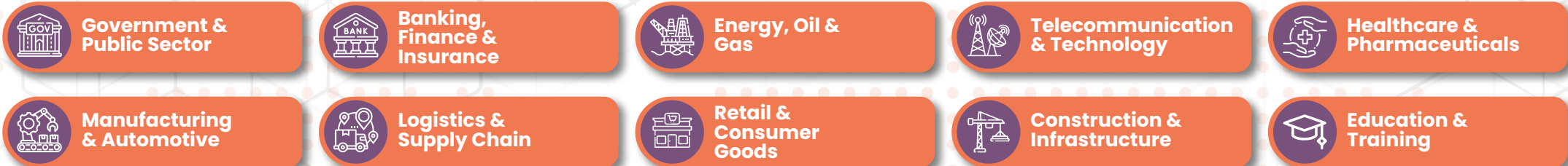
In **APIS 2025**, the summit took a wider strategic lens—positioning procurement as a critical pillar for transparency, anti-corruption, and accountability. With Malaysia and ASEAN countries driving significant reforms, the summit showcased how procurement can lead innovation, ESG progress, and economic resilience through policy, technology, and governance.

Together, these three editions have shaped a bold vision for the future of procurement across ASEAN—one that is innovative, sustainable, and transformative.

Key Highlights from APIS 2023–2025

- 01 DIGITAL & COGNITIVE PROCUREMENT**
 Harnessing AI, RPA, and cognitive technologies to enhance insights, streamline operations, and drive smarter procurement decisions.
- 02 FUTURE-PROOF TALENT & LEADERSHIP**
 Developing the next generation of procurement leaders with digital capabilities, adaptability, and strategic vision.
- 03 SUPPLIER-CENTRIC INNOVATION**
 Empowering suppliers to co-create value, build resilience, and support ESG success through long-term collaboration.
- 04 SUSTAINABLE & ESG PROCUREMENT**
 Integrating sustainability, ethics, and accountability into sourcing strategies to future-proof supply chains.
- 05 GEOPOLITICAL & RISK RESILIENCE**
 Adapting procurement strategies to navigate global disruptions, economic instability, and complex risk environments.
- 06 DIGITAL SUPPLY CHAIN TRANSFORMATION**
 Reimagining supply chains with end-to-end digitalization, category excellence, and agile systems.
- 07 PROCUREMENT AS A VALUE CREATOR**
 Moving beyond cost-cutting to enable innovation, stakeholder impact, and measurable ROI for the business.
- 08 STRATEGIC SOURCING & SUPPLIER DIVERSITY**
 Redefining sourcing models with inclusivity, transparency, and agility to meet modern demands.

Core Industries Involved 2023-2025



Who's Attending 2023-2025 APIS





**Khairul Azman
Mohamad Razak**
*Head of Group Procurement
DRB-HICOM Berhad*



**Ibrahim Chang
Boon Teck**
*Chief Procurement Officer
Malaysia Airport*



Brish Bhan Vaidya
*Head of APAC Strategic
Sourcing & Global Buying
Center
UBER*



Dr. Arafat El Mourad
*Founder & CEO
Innovation in Procurement
Consultancy Services*



**Harish Kumar
Chukka Bhasker**
*MD Global Procurement
& Hyderabad Center Head
Carelton Global Solutions*



Charlie P. Villaseñor
*Founder,
Chairman & CEO
Procurement & Supply
Institute of Asia*



Gerard Magadia
*Vice President & General Manager-
Procurement Shared Services
Yuchengco Group of Companies
(YGC)-House of Investments, Inc*



Kobu Kotaraju
*Procurement Leader
SMM Global Sourcing*



Anshu Giri
*APAC Procurement COE
(Centre of Excellence)
Schenker India Private Ltd.*



Willen Teoh
*Procurement Lead
Microsoft APAC,
Korea, ANZ & Japan*



Sapna Alva Tariyal
*Chief Procurement Officer-Asia
Capgemini*



Stephen Ho
*Chief Strategy Officer
Horecabid*



John Dulip Kumar
*Vice President,
Supply Value Chain, APAC
PVH Far East Limited*



Kaustubh Wadekar
*Former Group Chief
Procurement Officer
Singtel*



Arda Polat
*Procurement Director
TEB*



Siva Periasamy
*VP Global Supply Chain,
Tata Communications*



Nor Azura Ab. Wahab
*Chief Procurement Officer
Telekom Malaysia*



Luke Johnson
*Procurement Director
CBRE | GWS Enterprise*



Kathy Golding

Technology, Talent, Alliances
& Brand, Marketing & Communications
Supply Chain Services Leader
EY



Lawrence Koh

Executive Vice President
of Group Purchasing
Health Management International



Arvinth Anamalai

Cluster Air Logistics Director,
Singapore & Malaysia
Kuehne + Nagel



Kimberly Randle

Founder and CEO
FairSupply Pty Limited



Jaya Moorthi Pillai

VP, Global Logistics &
Industrial Procurement
Global Supply Chain
Schneider Electric



Ben Koh

Global Procurement Lead
IDP Education Ltd



Dr Christina SS Ooi

Former Chief Procurement
Officer APAC
Procurement Expert



Dr. Shahrin Nasir

Senior Lecturer
MiSi University



Rahul Marwah

Associate Director
Sourcing & Procurement
Advisory
KPMG Australia



Dino Limjap

Senior Trainer
PASIA



Luke Kenny

Chief Executive Officer
Local Government Procurement



Sven Ruytinx

Managing Director
Accenture Strategy



Zoe Wang

Senior Sourcing Manager
- Asia & Greater China
McKinsey & Company



Cindy Chong

CEO / Founder
Horecabid



Anis Tabka

SVP Procurement
& Contracts
EXPO CITY DUBAI



Mahbub Ahmed Chowdhury

Senior Vice President
& Head of Procurement
City Bank



Kamran Shaukat

Ex-Vice President Global
Sourcing APAC
Cardinal Health



Jamie Pierre

Client Services
Director Asia
Right Spend



Mac Chew
Head of Group
Procurement
Singtel



Dr. Kaushik Ghatak
Founder &
Director
ValueQwest



Mohd Faizal
Director of
Procurement
MRANTI



Rajat Sarna
Group Chief
Procurement Advisor
PLDT



Tonet Rivera
Former Chief Supply
Chain Officer
MeadJohnson Nutrition



Dr. Vizayer Raj G
Trainer Consultant
MIPMM



Lisa Choong
JAPAC Regional Strategic
Sourcing Director
AMGEN



Nelson Chow
Partner
Argon&Co



Elaine Chen
Vice President
Global Procurement
sats



Deepak Dwivedi
Head of Market Procurement
SEA & S Korea APAC
NOKIA



Shailen Shukla
Supply Chain Director
OMAR KASSEM ALESAYI
HODLING GROUP



Alice Kwek
Director, Global Procurement
& Operations Support
PAN PACIFIC HOTELS GROUP



Adrian Gjurasic
Asia Executive
Director
ArcBlue



Amir Mahmud Abdullah
Chief Procurement
Officer
Tenaga Nasional Berhad



Lai-Kwan Chow
APAC Process Lead,
Global Supply Chain
Cargill



Aris Gusnandar
GM of IT &
Digital Procurement
Telkomsel



Paul Puspanathan
Director Supply Chain
Global Finance Operation
Baker Hughes



Jordan Low
Vice President, Global
Appliances Supply Chain
Keurig DrPepper



Jonathan Cheung
General Manager Asia
The Chartered Institute of
Procurement & Supply



Yang Chor Leong
President
Malaysian Institute of Purchasing
& Materials Management



Gordon Donovan
Vice President Research
Procurement & External Workforce
SAP



Carl Kimball
Regional Vice President
(Asia Pacific & Japan)
Zycus



Sven Ruytinx
Managing Director
Accenture Strategy



Rachael Jane Bah
BDO & Branch Chair
CIPS Pan ASEAN



**Khairul Azman
Mohamad Razak**
Chief Procurement Officer
DRB Hicom



Ziyad Khan
Associate Director -
Procurement and Contracts
Dubai World Trade
Centre



Neeraj Athalye
Vice President & Head
Asia Pacific & Japan
Icertis



Rym Kheilil
Global Business Services
Head of Supply Chain
Services Middle East & Asia
SLB



Tom Bollen
MD, Head of Procurement
& Property FFG
Standard Chartered Bank



Tan Chiaw Hooi
Partner, Consulting
EY



Ammar Nasran Hashim
Head of Group Procurement
Johor Plantation Group Berhad



Ruchita Mishra
Director Procurement &
Supply Chain Management
Sodexo



Rajiv Upadhyay
Director - Technology
GEP



Dr. Sanjay Kumar Gupta
Joint President
& Chief Procurement Officer
Adani Group



Jan Piskadlo
Chief Procurement Officer
Ben Line Group



Prof. Datin Lorela Chia
Founding President
MASSCI



Ramanathan Thiagarajan
Chief Financial Officer
airasia MOVE



Avinash Deshpande
Vice President
(Procurement)
Reliance Industries Limited



Justin Ong
APAC CISO & CPO
Panasonic Asia Pacific



Norlela Tukiban
General Manager
Telekom Malaysia



Prashant Choube
Associate Vice President
Solutions Advisory
Icertis



Tongkarn Kaewchalermtong
Chairman of Transportation
& Logistics Working Group
ASEAN Federation of
Engineering Organizations



Lim Thiam Chiew
Head Of Group Procurement
Pos Malaysia Berhad



Shanthy Chandrasekar
Chief Executive Officer
BCT Supply Chain
Consulting



Rudyanto Azhar
Director, Economics And
Investment Division
Iskandar Regional
Development Authority



Nisa Camalia
Associate Director - Partner
Excellence Program APAC
CBRE Asia Pacific



Dirk Guinan
Chief Executive Officer
& Board Director
GreenTape



Alwaleed Alabdulwahed
Engineering Supply
Chain Director
TAHAKOM



2025 OFFICIAL AIRLINES PARTNERS



2023-2025 SUPPORTING PARTNERS



2023-2025 MEDIA PARTNERS



2023-2024 SPEAKER FEEDBACKS



" I think, the innovation in procurement practise in the last couple of years is mostly centered around the light. Today's conference, the ability to adapt digital technology and I think the practise need to change where all the procurement expert need to learn how to adapt, configure this particular technologies. "

Luke Kenny (LOCAL GOVERNMENT PROCUREMENT)



" Work with other people in the organization just so that we didn't work alone. because we only have one narrow thinking if we work alone "

Dr Christina SS Ooi (PROCUREMENT EXPERT)



" This is the 2nd time I'm attending under CT Event. Looks like they have better cast of the speakers, excellent agenda related to AI and Digital which is relevant now & great impression. "

Kaustubh Wadekar (SINGTEL)



" All of these areas, AI will be affecting. With the huge efficiency. It's not removing the jobs, but definitely saving time "

Adrian Gjurasic (ARC BLUE)



What an amazing event. You and your team, CT Events Asia, did a spectacular job and definitely achieved beyond all the objectives you had set out with. It was wonderful to get to know fellow practitioners from around the world, hear expert views from different industries and to see active participation from the audience.

-Kaustubh Wadekar (Singtel)



Thanks again for the opportunity and putting together an amazing event

-Harish Kumar Chukka Bhasker (Carelon)



Thank you and your team for hosting us, and for delivering such a great event to success! It was my pleasure to be part of the event. Happy to contribute more at future events.

-Zoe Wang (McKinsey & Company)



It was such a great and well planned summit. I love your team and their energy. (hope you enjoyed mine too) Thank you for the opportunity

-Ben Koh (IDP Education Ltd)



Thank you for your kind words. It was great conference Thanks for the opportunity. It was a delight to have been a part of the **ASEAN PROCUREMENT INNOVATION SUMMIT 2023**.

-Rahul Marwah (KPMG Australia)



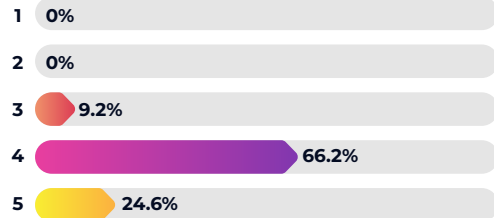
Thank you for your kind words. I'm delighted to have been a part of the ASEAN PROCUREMENT INNOVATION SUMMIT 2023. I'm pleased to hear that the delegates found value in my presentation. Looking forward to future collaborations.

-Dr. Arafat El Mourad (Innovation in Procurement Consultancy Services)

2023-2025 DELEGATES FEEDBACK

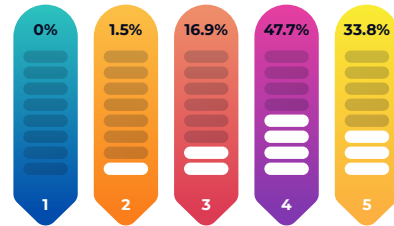
Overall, how satisfied were you with the event?

1 = Low : 5 = High (based on 927 attendees & 84 Speakers)



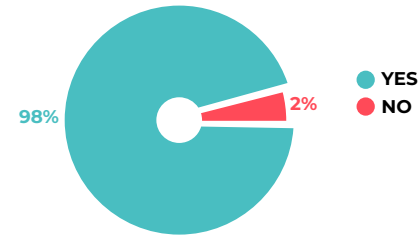
How would you rate the venue and event setup?

1 = not satisfied : 5 = satisfied (based on 927 attendees & 84 Speakers)



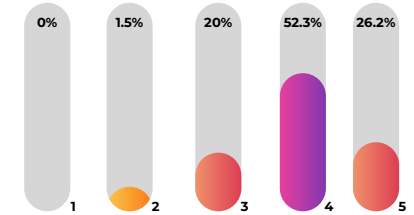
Were the speakers informative and engaging?

(based on 927 attendees & 84 Speakers)



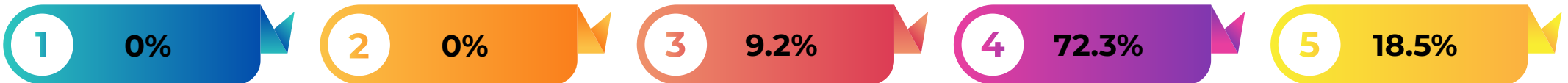
How satisfied were you with the session content?

1 = not satisfied : 5 = satisfied (based on 927 attendees & 84 Speakers)



Did the event meet your expectations?

1 = disagree : 5 = agree (based on 927 attendees & 84 Speakers)



"Overall, it is a great event. All the speakers provided very good insights on their sharing topics."

- Keysight Technologies

"Very informative and an eye opener to latest market practice"

- Plus Malaysia Berhad

"Really well done and informative. Kudos to the organizer for putting together such an engaging event."

- MyBiz Solutions Sdn Bhd

"I'm new in procurement work but I can see this task will gonna change our world become much easier and got more good structure."

- MessengerCo Gift Sdn Bhd

"The conference was impeccably organized, The content quality was exceptional, with presentations covering a wide range of topics relevant to current industry trends."

- FGV Rubber Industries Sdn. Bhd.

"Very good summit, hope there will be another one planned for next year"

- Exim Bank Berhad

LEADERS IN PROCUREMENT TRANSFORMATION FOR
RESILIENT SUPPLY CHAINS AWARD 2025



PROCUREMENT INNOVATION
AWARD 2025



SUPPLY CHAIN INITIATIVE
AWARD 2025



VISIONARIES IN SUSTAINABLE SUPPLY CHAIN
EXCELLENCE AWARD 2025



FUTURE LEADER OF THE YEAR
AWARD 2025



WOMEN IN PROCUREMENT
AWARD 2025



PN. HAJAH FADHILAH
BINTI HAMIL













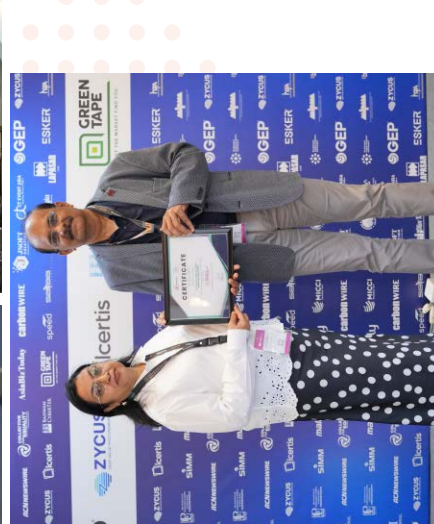
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Guess who's coming back in 2026 ?
... stay tuned!



INNOVATION
SUMMIT & AWARDS
2026

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