

#APIS26

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ASEAN 4TH ANNUAL PROCUREMENT INNOVATION SUMMIT 2026



DESIGNING THE FUTURE: BUILDING PROCUREMENT'S AGENTIC REVOLUTION FOR STRATEGIC PROSPERITY

EVENT MAGAZINE



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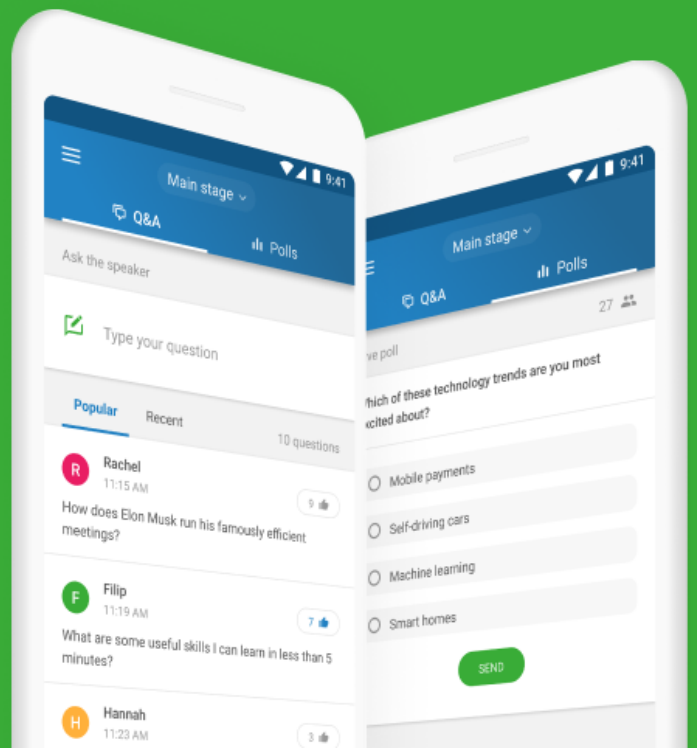
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The Prestige Page

Where Procurement Leaders Are Recognised

The APIS 2026 Awards honour outstanding leaders, teams, and organisations driving innovation, transformation, and excellence across the procurement ecosystem. From visionary leadership to breakthrough initiatives, the awards celebrate those shaping the future of procurement in ASEAN and beyond.



OFFICIALLY SHORTLISTED NOMINEES

CPO OF THE YEAR

- **OLAM AGRI** (*VIVEK AGARWAL*)
- **VISA** (*MANO MANIKKAM*)
- **TENAGA NASIONAL BERHAD** (*AMIR MAHMUD ABDULLAH*)
- **CBRE** (*KOBU KOTARAJU*)

EFFICIENT COST MANAGEMENT AWARD

- **JOHOR PLANTATIONS GROUP BERHAD**
- **UBER**
- **ASIA PACIFIC AIRCRAFT COMPONENT SERVICES SDN BHD**
- **RADICARE (M) SDN BHD**

LEADERS IN PROCUREMENT TRANSFORMATION FOR RESILIENT SUPPLY CHAINS

- **SHELL BUSINESS OPERATIONS KL**
- **MALAYAN BANKING BERHAD**
- **OLAM AGRI**
- **BSI GROUP**

PROCUREMENT INNOVATION AWARD (LARGE ENTERPRISE)

- **RHB BANKING GROUP- GROUP PROCUREMENT**
- **MALAYAN BANKING BERHAD**
- **AXIATA GROUP BERHAD**
- **PT PUPUK INDONESIA**
- **SHELL BUSINESS OPERATIONS KL**
- **DERIV**
- **OLAM AGRI**
- **VISA**
- **KIMBERLY-CLARK REGIONAL SERVICES**
- **RADICARE (M) SDN BHD**

PROCUREMENT INNOVATION AWARD (SME)

- **YIRIGAA**
- **MESSENGERCO**

SUPPLY CHAIN INITIATIVE AWARD

- **SHELL BUSINESS OPERATIONS KL**
- **UBER**
- **RUZAIN ENERGY PVT LTD**

VISIONARY IN SUSTAINABLE SUPPLY CHAIN EXCELLENCE AWARD

- **RHB BANK BERHAD**
- **PUPUK INDONESIA**

WOMEN IN PROCUREMENT

- **OLAM AGRI** (*JULIA THYAGARAJAN*)
- **AIM HEALTHCARE** (*OLIVIA QUAH*)
- **AXIATA GROUP BERHAD** (*SITI MORNİ*)



EVENT INTRODUCTION

Procurement is entering a defining moment—one shaped not only by digitization and automation, but by agency: intelligent systems capable of reasoning, acting, predicting, and collaborating alongside human counterparts. As ASEAN organizations pursue greater resilience, transparency, and enterprise influence, the next chapter lies in designing a fully agentic procurement ecosystem—a connected network of intelligent agents that elevate decision-making, orchestrate complex operations, and position procurement as a core architect of business value.

The 4th ASEAN Procurement Innovation Summit & Award 2026 (APIS 2026) convenes senior leaders across procurement, finance, supply chain, and technology to explore how these agentic capabilities can transform the enterprise. This year's theme centers on empowering people, strengthening systems, and redefining procurement's strategic contribution across ASEAN's fast-evolving economic landscape.

Over two days, attendees will engage in practical strategies, case studies, and executive discussions that elevate procurement into a true enterprise value driver. Through keynotes, panels, fireside dialogues, roundtables, and breakouts, the summit equips leaders to operationalize intelligence, strengthen resilience, advance ESG goals, and leverage agentic systems at scale.

“Agentic procurement isn't a technology upgrade—it's a redefinition of how value is created. Those who design for this future today will lead the businesses of tomorrow.”



PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

8:30 AM – 9:00 AM

REGISTRATION & WELCOME COFFEE

9:00 AM – 9:15 AM



OPENING KEYNOTE BY CIPS : RISK AS STRATEGY: RE-ARCHITECTING PROCUREMENT INTO A COST - INTELLIGENT, RESILIENCE-DRIVEN POWERHOUSE

- Re-architecting procurement around risk and cost intelligence transforms uncertainty into strategic advantage.
- This shift elevates procurement from operational support to the enterprise's stabilizing force and value creator.
- Resilience is no longer optional – it is the new competitive currency.

SPEAKER: Jonathan Cheung, GM Asia & Awards Advisor, CIPS

THEME 1 : THE SHIFT FROM AUTOMATION TO AGENCY

9:15 AM – 9:45 AM



OPENING SPEAKING SLOT: BEYOND THE LEGACY BLUEPRINT: THE PROCUREMENT REVOLUTION. WHY OUR 30-YEAR OLD STRUCTURE AND MODEL HAVE BECOME A STRATEGIC BOTTLENECK IN A RAPIDLY SHIFTING REALITY.

This isn't about 'doing procurement better' or making minor adjustments to a system that is falling out of fashion with the speed of business. It's about a radical re-engineering of our Procurement's existence. It's a case of static vs. dynamic, manual vs. agentic, and cost vs. value.

SPEAKER: Dr. Christina SS Ooi, Former CPO APAC, Procurement Expert

9:45 AM – 10:30 AM

EXPERT PANEL: FUTURE-READY PROCUREMENT LEADERSHIP: CHAMPIONING ETHICAL AI & ENTERPRISE VALUE CREATION

Strategic discussion on the capabilities, culture, and leadership required to excel in an agentic procurement environment. Executives explore frameworks for experimentation, cross-functional alignment, and AI governance, linking leadership behavior to measurable enterprise value.

- How do leaders redefine procurement around vision, ethical AI, and strategic value creation?
- What organizational structures enable continuous intelligence and agile decision-making?
- How do teams shift focus from routine tasks to innovation and enterprise impact?
- Which leadership behaviors foster trust, collaboration, and human-AI co-piloting?

MODERATOR: Luke Kenny, Chief Executive Officer, Local Government Procurement

PANELLIST:

- **Dr. Marco Tieman, Chief Executive Officer, LBB International**
- **Keat Mei Leong, Procurement Director - Malaysia Thailand & Frontier Markets, AstraZeneca**
- **Ajay Singh, Chief Supply Chain Officer, Hindustan Platinum Pvt. Ltd**
- **Akshay D., APAC Head of Consulting, Zycus**

10:30 AM – 11:00 AM

SPEAKING SLOT: KEY LEVERS IN SUCCESSFUL PROCUREMENT TRANSFORMATION



As many large companies change and transform, Procurement organizations must be agile, adaptable and ready to transform as well. Whether external factors or internal factors, or both, drive the transformation, executing a successful transformation process will be determined by several key factors. This session will explore some of the key elements that will lead to the successful transformation of the Procurement function across any industry or geography.

SPEAKER: Tom Kruse, Head of Regional Group Services APAC, Head of Procurement APAC, DSV

11:00 AM – 11:15 AM

MORNING COFFEE BREAK

THEME 2 : WHAT AGENTIC PROCUREMENT LOOKS LIKE?

11:15 AM – 11:45 AM



SPEAKING SLOT: FROM AGENTS TO ACTION: TRANSFORMING PROCUREMENT THROUGH AI OPERATIONAL EXCELLENCE

Deep dive into the five categories of agentic systems: Market Intelligence, Sourcing & Negotiation, Supplier Relationship, Transactional, and Strategy & Optimization Agents. Learn practical frameworks for deploying agents to achieve operational precision, predictive insights, and measurable strategic value.

- Deploy agents to anticipate risks and identify emerging opportunities
- Automate transactional workflows to free up strategic focus
- Enhance supplier collaboration, ESG alignment, and overall enterprise value

SPEAKER: Siti Morni Jalil, Head of Group Strategic Sourcing & Corporate Center Procurement, Axiata Group Berhad



PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

11:45 AM – 12:15 PM



FIRESIDE CHAT: BEFORE THEY HIT: NAVIGATING TARIFFS, CONFLICTS & SUPPLY SHOCKS THROUGH PREDICTIVE PROCUREMENT

A high-impact panel featuring real-world cases where predictive intelligence enabled procurement leaders to foresee and neutralize major supply chain disruptions—before they materialized. This session unpacks the tools, models, and decision frameworks that convert global volatility into strategic advantage. Attendees will gain replicable approaches to strengthen resilience and elevate procurement's role in enterprise risk leadership.

- *Identifying early-warning indicators for geopolitical, trade, and market disruptions*
- *Using scenario modeling to drive rapid, evidence-based executive action*
- *Maintaining supply continuity while safeguarding cost, quality, and strategic priorities*
- *Designing scalable predictive procurement playbooks for future shocks*

MODERATOR: Harry Banga, Managing Director, SimPPLY

PANELLIST:

- **Omair Mahmood**, Global Category Director, Telenor Procurement Company
- **Jonathan Cheung**, GM Asia & Awards Advisor, CIPS
- **Muhamad Iqbal**, Vice President, Strategic & Evaluation Procurement, PT Pupuk Indonesia

12:15 AM – 12:35 PM



Billennium

DUAL PRESENTATION SPONSOR SLOT:

AI PROCUREMENT AGENTS: AUGMENTING BUYERS, NOT REPLACING THEM.

As AI rapidly reshapes procurement, the real question is not whether buyers will be replaced, but how technology can empower them. This session will explore how AI agents can support and automate routine tasks, enhancing decision-making and freeing buyers to focus on strategy and supplier relationships. We will also discuss the main challenges of implementing AI-driven processes and how to build trust in them. The future of procurement lies in human-AI collaboration, not substitution.

SPEAKER:

- **Jaroslaw Zarychta**, Head of Commercial, Billennium
- **Łukasz Stypułkowski**, Solutions Director, Billennium

12:35 PM – 13:05 PM



CASE STUDY SPOTLIGHT: HIDDEN GEMS SAFARI — UNLOCKING VALUE IN TAIL SPEND

In-depth case study showcasing how procurement teams uncover value in low-dollar, often-overlooked categories. The session highlights practical negotiation strategies, predictive insights, and real-world examples where tail spend was transformed into measurable strategic advantage.

- *Identify untapped value in minor procurement categories*
- *Apply actionable negotiation tactics for cost savings and supplier alignment*
- *Translate small-scale opportunities into enterprise-wide impact*

SPEAKER: Harry Banga, Managing Director, SimPPLY

13:05 PM – 14:25 PM

NETWORKING LUNCHEON

THEME 3 : INTELLIGENCE IN MOTION: PROCUREMENT'S EVOLVING TOOLKIT

14:25 PM – 14:55 PM



SPEAKING SLOT: STRATEGIC HORIZON: MARKET INTELLIGENCE SHAPING TOMORROW'S DECISIONS

An executive session showcasing how market intelligence continuously tracks global trends, anticipates supply and price movements, and delivers actionable insights to guide strategic procurement decisions. Participants will learn approaches that strengthen resilience, optimize operations, and create measurable business impact.

- *Turning early signals into proactive risk management strategies*
- *Real-world examples of intelligence informing high-stakes procurement decisions*
- *Best practices for integrating market insights into enterprise operations*
- *Measurable outcomes—from cost optimization to supply continuity*

SPEAKER: Omair Mahmood, Global Category Director, Telenor Procurement Company

14:55 PM – 15:40 PM



PANEL SYMPOSIUM: FROM METRICS TO MOMENTUM: TURNING PROCUREMENT DATA INTO ENTERPRISE VALUE

A executive-focused, results-driven session highlighting how procurement leaders translate operational metrics into insights that drive enterprise-wide value. Attendees will explore practical methods to elevate procurement's influence, uncover hidden opportunities, and turn data into decisive action.

- *Converting operational data into actionable enterprise strategy*
- *Using predictive analytics to reveal untapped value*
- *Enhancing procurement's visibility and influence with the C-suite*
- *Driving measurable outcomes across the organization*

MODERATOR: Tan Chiaw Hooi, Partner, Business Consulting, Ernst & Young Consulting Sdn. Bhd.

PANELLIST:

- **Shivendra Kumar**, Managing Director, Shivendra & Co.
- **Vidya Malkani**, Founder & Managing Director, VMC Consulting
- **Tom Kruse**, Head of Regional Group Services APAC, Head of Procurement APAC, DSV
- **Tong Ee Lim**, Director Visa Commercial & Money Movement Solutions, Malaysia, VISA



PROCUREMENT REBORN: CONSTRUCTING THE AGENTIC ENTERPRISE

15:40 PM – 15:55 PM

EVENING BREAK SESSIONS

15:55 PM – 16:55 PM

BREAKOUT SESSIONS: INTERACTIVE EXECUTIVE DISCUSSIONS



BREAKOUT CONCEPT:

Participants will engage in **interactive roundtable discussions** focused on these four unique, topic-specific areas. Each table is led by a senior facilitator and designed to encourage peer-to-peer exchange, idea generation, and practical problem-solving.

- Attendees start at one table and rotate once during the session, visiting a total of two tables each.
- Each discussion is hands-on, solution-oriented, and designed to produce actionable takeaways.

The format allows participants to explore multiple perspectives, share challenges, and gather insights they can apply directly in their own organizations.

TABLE A	TABLE B
<p>SUPPLIER COLLABORATION REINVENTED: STRATEGIES FOR BUILDING LONG-TERM PARTNERSHIPS BEYOND TRADITIONAL CONTRACTS</p> <ul style="list-style-type: none"> • Practical methods to establish trust and transparency with suppliers. • Techniques for co-innovation and joint problem-solving to drive mutual growth. • Guidelines for sustainable supplier engagement and risk mitigation. • Actionable steps to transform traditional transactional relationships into strategic partnerships. <p>SPEAKER: Keat Mei Leong, Procurement Director – Malaysia Thailand & Frontier Markets, Astrazeneca</p>	<p>PROCUREMENT INNOVATION LAB: EXPLORING EMERGING TOOLS AND EXPERIMENTING WITH NEXT-GENERATION OPERATIONAL APPROACHES</p> <ul style="list-style-type: none"> • Insights into the latest digital tools, AI-driven solutions, and automation trends. • Approaches to test and implement innovative procurement processes. • Real-world examples of operational improvements and efficiency gains. • Actionable strategies for adopting innovation while managing change and resistance within the organization. <p>SPEAKER: Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management</p>
TABLE C	TABLE D
<p>WHAT PRACTICAL DECISIONS MUST PROCUREMENT LEADERS MAKE TODAY TO BALANCE COST, RESILIENCE, AND SUSTAINABILITY ACROSS COMPLEX SUPPLY NETWORKS?</p> <ul style="list-style-type: none"> • Which sourcing and supplier diversification decisions reduce risk without inflating cost • How to evaluate trade-offs between short-term savings and long-term supply resilience • What sustainability criteria can be embedded into sourcing and supplier selection decisions • How to align internal stakeholders on cost, continuity, and responsibility priorities • Which metrics enable leaders to track impact and guide informed, timely decisions <p>SPEAKER: Emmanuel Hagan Brown, Global Lead Specialist, Supplier sustainability and Innovation Management, WIK Group</p>	<p>TRANSFORMING PROCUREMENT DECISION-MAKING: LEVERAGING DATA, INSIGHTS, AND PREDICTIVE STRATEGIES FOR ENTERPRISE IMPACT</p> <ul style="list-style-type: none"> • Frameworks to turn procurement data into actionable insights for decision-making. • Strategies for scenario planning and predictive analysis to anticipate market changes. • Techniques to enhance influence of procurement decisions across the organization. • Practical steps to embed analytical thinking into day-to-day operations for better strategic outcomes. <p>SPEAKER: Jan Piskadlo, Chief Procurement Officer, Ben Line Group</p>

16:55 PM

END OF APIS 2026 DAY 1



FROM PROCESSES TO INTELLIGENCE: PROCUREMENT'S NEW OPERATING MODEL

8:30 AM – 9:15 AM

WELCOME COFFEE & NETWORKING

THEME 4 : PROCUREMENT WITHOUT BORDERS: TRANSFORMING CHALLENGES INTO ENTERPRISE OPPORTUNITIES

9:15 AM – 9:45 AM



SPEAKING SLOT: STRATEGIC SOURCING IN A FRAGMENTED WORLD: BUILDING MULTI-GEOGRAPHY RESILIENCE

Analysis of how procurement leaders balance local, regional, and global sourcing in a landscape of geopolitical tension, supply chain volatility, and environmental pressures. Introduces a decision-making framework to optimize resilience and competitiveness.

- Scenario-based sourcing and supplier diversification
- Assessing geopolitical, logistical, and cost variables
- Restructuring supplier ecosystems for risk mitigation
- Country risk scoring and contingency planning
- Balancing sustainability, lead times, and total value

SPEAKER: Ajay Singh, Chief Supply Chain Officer, Hindustan Platinum Pvt. Ltd

9:45 AM – 10:30 AM



EXPERTS TALK: FROM BACK OFFICE TO BOARDROOM: PROCUREMENT AS A STRATEGIC ENTERPRISE VALUE ENGINE

Executive discussion on transforming procurement into a central driver of enterprise strategy, competitive differentiation, and financial performance. Focus on leveraging predictive analytics, outcome-driven KPIs, and enterprise insights to influence board-level decisions.

- Intelligence-driven procurement shaping enterprise planning and capital allocation
- Governance and leadership models that institutionalize procurement influence
- KPI frameworks aligning with board priorities
- Procurement's role in scenario planning, M&A, and long-term strategy
- Linking operational activities to enterprise value creation

MODERATOR: Luke Kenny, Chief Executive Officer, Local Government Procurement

PANELLIST:

- **Vidya Malkani, Founder & Managing Director, VMC Consulting**
- **Tom Kruse, Head of Regional Group Services APAC, Head of Procurement APAC, DSV**
- **Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management**
- **Rym Khelil, Global Business Services – Head of Supply Chain Services Middle East & Asia, SLB**

10:30 AM – 11:00 AM



PLATINUM SPONSOR SLOT : POWERING MODERN CORPORATE PAYMENTS: HOW VISA ENABLES SMARTER, CONNECTED ENTERPRISE OPERATION

As enterprises navigate increasing complexity across finance, procurement, supply chains and technology, payments are evolving beyond transactions into a strategic enabler of business performance.

In this session, Visa will introduce its role as a global payments network and outline how Visa Commercial Solutions supports organisations across the full spectrum of business payments – including supplier payments, travel and expense, and B2B acceptance.

The keynote will explore how modern B2B payment solutions, including embedded finance models, allow payments to be integrated directly into ERP and procurement platforms, helping enterprises streamline supplier payments, strengthen visibility and control, and unlock working capital.

Attendees will walk away with an enterprise-level perspective on how closer integration between payments and business workflows can simplify operations, enhance governance, and support scalable, sustainable growth.

SPEAKER: Zoe Tan, Senior Manager Visa Commercial & Money Movement Solutions, MY, VISA



11:00 AM – 11:15 AM

MORNING COFFEE BREAK

11:15 AM – 11:45 AM



CASE STUDY SPOTLIGHT: HALAL PURCHASING: A CRITICAL BUSINESS FUNCTION FOR HALAL CERTIFIED INDUSTRIES

Halal has clear implications for the purchasing function. The halal industry has traditionally addressed halal requirements only at the "specification stage" ensuring that ingredients A, B, and C hold halal certification. However, halal requirements need to be addressed more holistically across the entire purchasing process.

- The strategic implications of halal for procurement
- The role of horizontal collaboration in halal purchasing
- Designing and managing an effective halal procurement process

SPEAKER: Dr. Marco Tieman, Chief Executive Officer, LBB International



FROM PROCESSES TO INTELLIGENCE: PROCUREMENT'S NEW OPERATING MODEL

11:45 AM – 12:30 PM



LEADERSHIP EXCHANGES: OPERATIONALIZING ESG FOR MEASURABLE AND SCALABLE OUTCOMES
 A practical, executive-guided dialogue structured around translating ESG ambition into operational discipline.

- **Implementation playbooks:** How to build ESG routines into daily procurement operations
- **Data tracking & reporting:** Creating visibility across value chains using standardized metrics and digital tools
- **Leadership as a multiplier:** How C-suite sponsorship accelerates adoption, accountability, and supplier alignment

MODERATOR: Jan Piskadlo, Chief Procurement Officer, Ben Line Group

PANELLIST:

- **Muhamad Iqbal, Vice President, Strategic & Evaluation Procurement, PT Pupuk Indonesia**
- **Yang Chor Leong, President, Malaysian Institute Of Purchasing & Materials Management**
- **Emmanuel Hagan Brown, Global Lead Specialist, Supplier sustainability and Innovation Management, WIK Group**
- **Ali Shirazi, Asia Pacific Supply Chain Director, SLB**

12:30 PM – 13:00 PM



**GOLD SPONSOR SLOT :
 BEYOND S2P : INTAKE TO OUTCOMES (I2O) WITH AGENTIC AI**

SPEAKER: Carl Kimball, Regional Vice President (Asia Pacific & Japan), Zycus



13:00 PM – 14:20 PM

NETWORKING LUNCHEON

THEME 5 — THE ROAD AHEAD: PREPARING PROCUREMENT FOR THE NEXT DECADE

14:20 PM – 14:50 PM



SPEAKING SLOT: ENTERPRISE INTEROPERABILITY: UNIFYING OPERATIONS, INTELLIGENCE, AND GOVERNANCE

A strategic executive dialogue on how organizations design the connective tissue that unifies systems, teams, and intelligence across the enterprise. Leaders discuss how to break functional silos, align data models, and build real-time, cross-functional workflows powered by agentic systems. This session goes beyond theory—emphasizing governance, architecture, and leadership behaviors required to drive adoption at scale.

- **Cross-functional interoperability:** Creating seamless integration between procurement, finance, supply chain, operations, and risk
- **Unified data and governance standards:** Establishing shared taxonomies, metadata governance, data quality benchmarks, and accountability structures
- **Responsible autonomy:** Balancing intelligent automation with ethical considerations, auditability, and human oversight
- **Operational resilience:** Designing multi-layer frameworks that ensure continuity, redundancy, and intelligent response during disruptions

SPEAKER: Shivendra Kumar, Managing Director, Shivendra & Co.

14:50 PM – 15:20 PM



SPEAKING SLOT: HUMAN ROI: WHY AUTOMATION ALONE WON'T FIX PROCUREMENT PERFORMANCE

Organizations are investing heavily in automation, AI, and digital procurement but performance gains are often inconsistent. Why? Because technology doesn't deliver value on its own, people do. This session challenges the assumption that automation is the solution and introduces the concept of Human ROI: the measurable impact of capability on business outcomes. Learn why most transformation efforts stall, and how leading organizations are building procurement teams that can actually translate tools, data, and processes into real results across cost, risk, and value creation.

SPEAKER: Vidya Malkani, Founder & Managing Director, VMC Consulting



FROM PROCESSES TO INTELLIGENCE: PROCUREMENT'S NEW OPERATING MODEL

15:20 PM – 16:05 PM



EXPERTS PANEL: MODULAR ECOSYSTEMS, DATA FOUNDATIONS, GOVERNANCE & CULTURE TRANSFORMATION

A high-authority, executive-level session exploring how world-class organizations architect procurement ecosystems capable of sustained intelligence, agility, and enterprise-wide interoperability. This session examines how modular agentic architectures reshape operating models; how trusted data foundations create a single version of truth; how governance structures ensure responsible autonomy; and how C-suite leadership steers culture transformation at scale.

- Build modular, scalable agentic ecosystems that can expand across functional domains without disrupting existing ERP or P2P infrastructure
- Create harmonized data environments that enable real-time, trustable decision-making across finance, procurement, risk, and supply chain
- Implement governance and oversight frameworks to balance automation, risk controls, ethical considerations, and accountability
- Transform workforce capabilities through reskilling, role evolution, and new collaborative operating structures that blend human judgment with autonomous systems

MODERATOR: Shivendra Kumar, Managing Director, Shivendra & Co.

PANELLIST:

- Ernie Tan, Group Director, Group Procurement, Prudential plc
- Harry Banga, Managing Director, SimPPLY
- Dalia Ali Alkatiri, Senior Business Development Manager, Billennium
- Kobu Kotaraju, Global Procurement Lead, CBRE

16:05 PM – 16:15 PM

EVENING BREAK SESSIONS

16:15 PM – 16:45 PM



CLOSING FIRESIDE CHAT: THE FUTURE OF PROCUREMENT'S FIVE CORE FUNCTIONS: REINVENTION FOR THE 2030 ENTERPRISE

Visionary session exploring how procurement functions will evolve over the next decade with autonomous, intelligent, and sustainable practices integrated enterprise-wide.

- **Sourcing & Supplier Management** – Ecosystem orchestration, collaborative innovation, continuous value creation.
- **Negotiation & Contracting** – Advanced negotiation frameworks, outcome-based agreements, and risk-adjusted contracting.
- **Purchasing & Order Management** – Streamlined workflows, predictive demand management, and real-time operational insights.
- **Risk Mitigation & Compliance** – Proactive identification of supply, regulatory, and geopolitical risks; compliance assurance.
- **Cost Management & Analytics** – Translating operational and financial data into strategic enterprise decisions.

MODERATOR: Togap Siagian, Senior Vice President Procurement, PT Danantara Investment Management

PANELLIST:

- Omair Mahmood, Global Category Director, Telenor Procurement Company
- Ernie Tan, Group Director, Group Procurement, Prudential plc
- Chin Loong Seah, Principal, Argon and Co

16:45 PM

AWARDS ANNOUNCEMENT & END OF APIS26

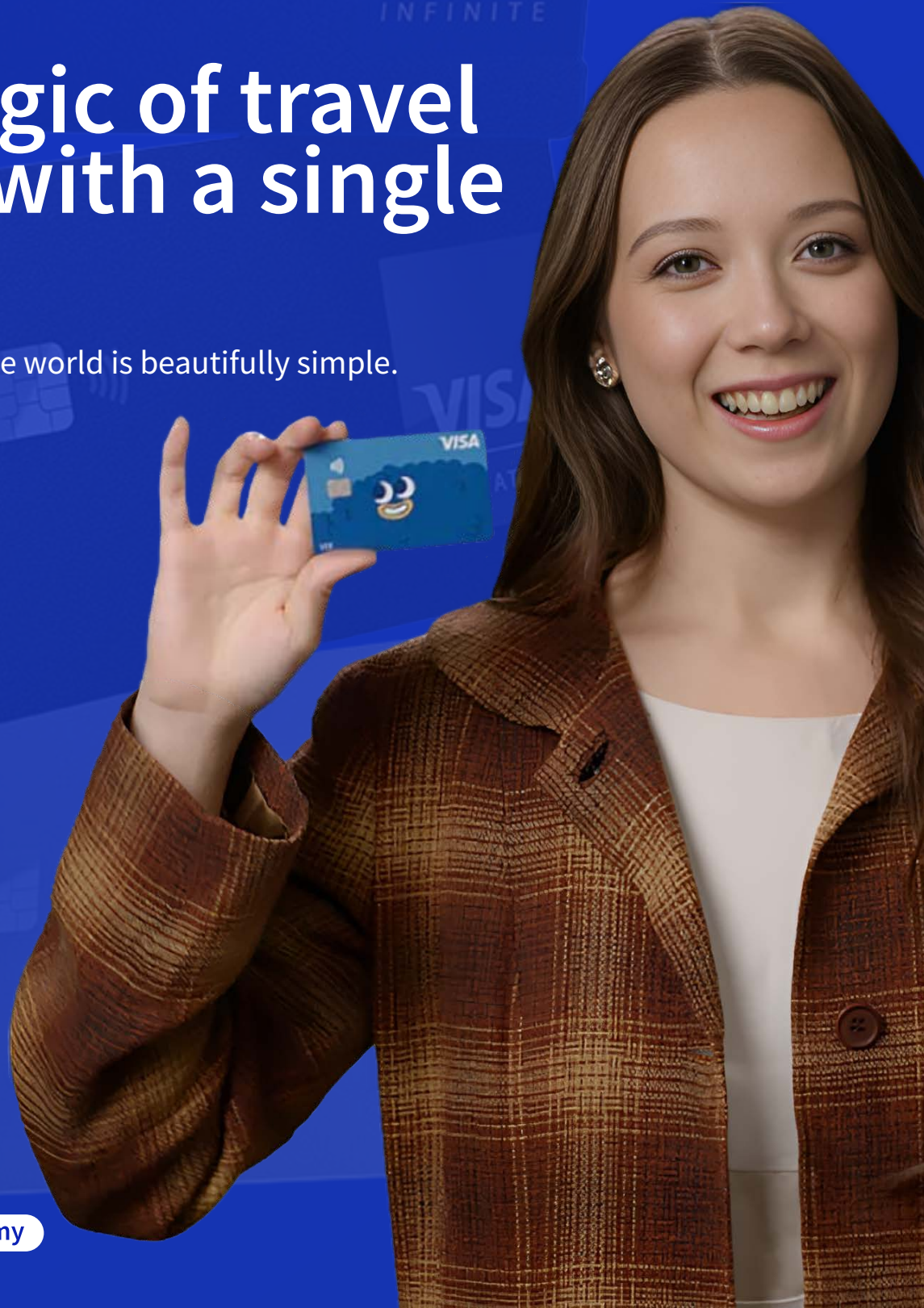
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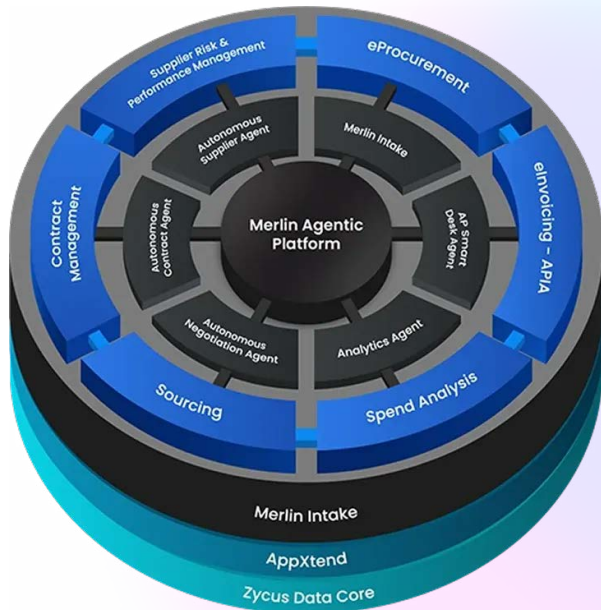
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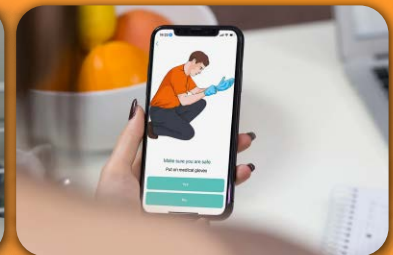
Modernizing EDI B2B Integration for Enhanced Supply Chain Efficiency



Optimizing the customer's reporting system



Ensure continuity of data flow and integration of cloud-based medical systems



A mobile solution for saving lives: we helped build Reanimator App



Optimization of sales operations by leveraging the capabilities of Salesforce



Streamline the customer RMA process with Salesforce



AWS and machine learning enabled the client to analyze medical images effectively



Precise testing of the pricing tool application



Tong Ee Lim (TE)

Director, Visa Commercial & Money Movement Solutions, Malaysia, Visa

Tong Ee leads Visa Commercial and Money Movement Solutions (CMS) in Malaysia, partnering with financial institutions and corporates to unlock growth through commercial cards, B2B payments, and emerging money movement use cases. With over 17 years in Malaysian financial services, he has worked across transaction banking, retail banking, and non-bank financial institutions. His career includes leadership roles at Citibank, AmBank, and AIA Berhad. TE holds a Master's degree in Applied Economics.



Keat Mei Leong

Procurement Director - Malaysia, Thailand & Frontier Markets, AstraZeneca

Keat Mei is an accomplished procurement leader with over two decades of experience driving strategic sourcing, supplier relationship management, and procurement transformation across Southeast Asia. As Procurement Director for Malaysia, Thailand & Frontier Markets, she oversees regional strategies delivering cost optimization, operational excellence, and sustainable value creation. Keat Mei is passionate about leveraging digital innovation, data-driven insights, and collaborative partnerships to elevate procurement beyond traditional cost control into a strategic enabler of business growth, ensuring resilience and agility for future-ready operations.



Tom Kruse

Head of Regional Group Services APAC, Head of Procurement APAC, DSV

Tom Kruse has over 25 years of strategic procurement and supply chain management experience in logistics, high-tech, manufacturing and service environments. He has set up greenfield strategic procurement functions, and has lived and worked in three (3) geographies. Following the integration of DB Schenker and DSV, Mr Kruse was appointed Head of Regional Group Services, Asia Pacific and Head of Procurement, Asia Pacific covering a spend of over €1B for DSV in Asia Pacific. His portfolio includes Insurance Management, Claims & Risk Management, Procurement, and Facilities Management. He joined DSV (legacy DB Schenker) in March 2022 as Head of Procurement, Asia Pacific. Prior to that Mr Kruse led Corning's global Supply Chain collaboration function and was Business Supply Director, Corning International. He had previously held senior Procurement leadership positions at JLL, DHL, PerkinElmer, Oracle and Siemens. Mr. Kruse is based in Singapore.



Harry Banga

Managing Director, SimPPLY

Harry Banga is a seasoned procurement professional with deep expertise in strategic sourcing, tail spend management, and procurement transformation. As Managing Director of SimPPLY, he helps organizations unlock hidden value through innovative procurement solutions. He is a recognized thought leader in the procurement community, frequently speaking on topics such as predictive intelligence, negotiation strategies, and unlocking value in tail spend categories



Muhamad Iqbal

Vice President, Strategic & Evaluation Procurement, PT Pupuk Indonesia

Muhamad Iqbal is a Procurement Expert at PT Pupuk Indonesia, one of Asia's largest fertilizer producers. With over 15 years of experience, he brings deep expertise in global fertilizer commodities, strategic sourcing, import operations, material management, and supply chain optimization. Iqbal leads sustainable procurement and excellence initiatives across the holding company and its ten subsidiaries. He was named among the Top 9 in the Ivalua Asia Pacific Procurement Excellence Award 2023 and Top 6 in the Risk Resilience Award 2024 by Procurement Leaders. He is committed to advancing procurement capability and fostering future-ready ecosystems.



Ernie Tan

Group Director, Group Procurement & Third Party Risk Management, Prudential plc

Ernie Tan specializes in transformation of systems and business processes for Strategic Sourcing/Procurement, Procure to Pay (P2P), Vendor Management, and Expense Management. He currently serves as Group Director at Prudential plc in Hong Kong. Previously, he was Group Head of Sourcing at AIA, Head of Procurement Asia Pacific at Fidelity Worldwide Investment, Regional Head Asia Pacific at Deutsche Bank, and Vice President at Citigroup. He brings decades of leadership experience across the financial services sector.



Luke Kenny

Chief Executive Officer, Local Government Procurement

Luke Kenny is CEO of Local Government Procurement, responsible for \$1B in annual spend under contract. He oversees a procurement training organisation and consulting practice. With 8 years at LGP, Luke has spent 25 years in senior executive roles across public and private sectors. He holds an MBA, a Communications Degree, is a Graduate of the Australian Institute of Company Directors, a certified Executive Coach, and is currently completing a postgraduate law degree. He also serves as a Board Chairman.



Dr. Marco Tieman

Chief Executive Officer, LBB International

Dr. Marco Tieman is CEO of LBB International, a supply chain consulting firm specializing in supply chain analysis, design, and market research. He has advised governments and the private sector on halal purchasing, production, supply chains, logistics, compliant ports, and industrial parks. In 2025, he co-founded HSC Alliance to build an international halal supply chain network. He is an Adjunct Professor at Universitas Ary Ginanjar and a Senior Fellow at IPMI International Business School. He is a board member of the Halal Products Development Company in Saudi Arabia and author of 'Halal business management: a guide to achieving halal excellence' (Routledge, 2021). He holds an MSc from Twente University and a PhD from UiTM Malaysia.



Ajay Singh

Chief Supply Chain Officer & Vice President, Hindustan Platinum Pvt Ltd

Ajay Singh is a distinguished Supply Chain Transformational Business Leader with over 30 years of experience. He currently serves as Chief Supply Chain Officer & Vice President at Hindustan Platinum, shaping and optimizing supply chain processes. His expertise spans heavy industry, electrical & electronics, automobile, telecom, specialty chemical, engineering, and precious metals. He has received several prestigious accolades for his exceptional contributions to the field.



Jonathan Cheung

GM Asia & Awards Advisor, CIPS

Jonathan Cheung is a senior Financial Services, Procurement & Supply Chain practitioner with 39+ years of experience across 20 countries. At CIPS, he leads expansion across Asia, supporting membership, qualifications, and corporate training. Previously, he was Principal Advisor at BDO Singapore and CEO of ESG Institute, and held senior leadership roles at Citibank, PwC, HP, and KPMG. He is a Chartered Fellow (FCIPS), CIPS ASEAN Advisor, Chair of the CIPS Asia Awards, a certified trainer and assessor for the CIPS Procurement Excellence Programme, and a CIP assessor with the British Computer Society. Jonathan is also a Fellow of Supply Chain Asia and Senior Member of the Singapore Computer Society.



Shivendra Kumar
Managing Director & Principal Consultant, Shivendra & Co.

Dr. Shivendra Kumar is Managing Director of Shivendra & Co., a management consulting firm serving infrastructure, manufacturing, utilities, and renewable energy across Australia, New Zealand, and APAC. With over two decades of experience, he partners with organizations to implement transformational strategies and accelerate sustainable growth. He holds a PhD from Griffith University and serves as Chair of the Western Sydney Procurement Steering Committee and Executive Council member of a UN-recognized humanitarian organization. Based in Western Sydney and originally from Fiji, Dr. Kumar brings a global perspective to regional challenges.



Mariusz Kura
General Manager APAC, Billennium

Mariusz Kura is an experienced business leader with over 17 years in the IT industry, including extensive leadership experience across the ASEAN region. As General Manager at Billennium APAC, based in Kuala Lumpur, he drives regional growth, expands client partnerships, and delivers high-impact IT services, data, and AI-driven solutions. Mariusz has successfully supported enterprises across ASEAN in achieving up to 70% productivity improvements by implementing tailored IT solutions. His expertise spans multiple industries, focusing on aligning technology with business outcomes to generate measurable value.



Ali Shirazi
Asia Pacific Supply Chain Director, SLB

Ali Shirazi is Head of SLB's Procurement and Supply Chain Operations for Asia Pacific, defining and driving pan-regional strategy across over 20 countries. He is a member of the Asia Supply Chain Council at The Conference Board. With a rich international background in senior leadership positions, his foundation includes field operations management, management consulting, transformation, and project management. He believes that learning has no bounds and continuously strives to apply new knowledge effectively.



Omair Mahmood
Global Category Director, Telenor Procurement Company

Omair is at the forefront of the shift toward intelligent, autonomous procurement systems. He is a vocal advocate for closing the gap between 10-week traditional sourcing cycles and the 10-second reasoning capabilities of modern AI. By combining his insights for impactful leadership with a mastery of digital integration, Omair empowers organizations across the globe and ASEAN to redefine value creation and lead the businesses of tomorrow.



Vidya Malkani
Founder & Managing Director, VMC Consulting

Vidya Malkani is Founder and Managing Director of VMC Consulting, a procurement and supply chain advisory firm focused on transformation, digital enablement, and capability building. Based in the UAE, she brings over 20 years of experience across the GCC and international markets, helping organizations strengthen procurement as a strategic capability. She works closely with leadership teams to design operating models and embed practical transformation. Vidya is a Fellow of the Chartered Institute of Procurement & Supply (FCIPS) and regularly speaks at industry forums on procurement transformation, digital maturity, and operating model evolution.



Yang Chor Leong
President, Malaysian Institute of Purchasing & Materials Management (MIPMM)

Yang Chor Leong is the National President of MIPMM. He has served in senior materials and supply chain roles for over 30 years at companies like Panasonic, Nakamichi, and PDL New Zealand. He is also a Board Member of IFPSM and serves on Malaysia's Standard Department Accreditation Board. He holds leadership roles in several local associations including Selangor Yang Clan Association and CharYong Association. His career reflects a strong commitment to advancing procurement and materials management locally and internationally.



Zoe Tan
Senior Manager, Visa Commercial & Money Movement Solutions, Malaysia, Visa

Zoe is Senior Manager of Visa Commercial and Money Movement Solutions (CMS), Malaysia, focusing on growing commercial business and enabling innovative use cases across banks, digital banks, and fintech issuers. With over two decades of experience in hospitality and banking, she spent 13 years in Retail & Wholesale Banking managing corporate and commercial segments. Prior to Visa, she was with Maybank, UOB, and RHB.



Carl Kimball
Regional Vice President (Asia Pacific & Japan), Zycus

Carl Kimball is Regional Vice President (Asia Pacific & Japan) for Zycus Cognitive Procurement and has been a leader in the software vendor space for over 25 years, based in Singapore. Previously driving expansion at PeopleSoft, Oracle, and Workday, Carl advises customers on SaaS enterprise technology platforms to unlock value in digital transformation, optimization, and AI innovation. He manages growth and customer satisfaction for Zycus in Asia Pacific & Japan and is a regular keynote speaker in the procurement community.



Siti Morni Binti Jalil
Head of Group Strategic Sourcing & CC Procurement, Axiata Group

She leads group strategic sourcing across Axiata's multi country operations, governance and procurement transformation. Grounded in telecom technology and large-scale enterprise procurement, she champions AI enabled operating models that shift procurement from reactive execution to proactive decision advantage. She is passionate about advancing AI into real operating impact, where agentic systems work within governance guardrails to lift decision quality, accelerate outcomes, and release capacity for strategic value.



Togap Siagian
Senior Vice President Procurement, PT Danantara Investment Management

Togap Siagian is a procurement professional with leadership experience in major multinational companies, delivering proven cost savings while ensuring compliance. He has managed organizations of over 100 employees and over USD 1 billion in annual spend. He has led strategic sourcing implementation at three multinational companies as an employee and several others as a trainer and consultant. His achievements include restructuring procurement organizations, improving sustainability compliance, developing category strategies, and consistently delivering above-target cost savings. He is passionate about procurement and has delivered presentations to over 400 people.



Emmanuel Hagan Brown

Global Lead, Supplier Sustainability & Innovation Management, WIK Group

Emmanuel Hagan Brown is a passionate procurement professional driving strategic procurement across some of the world's recognised brands' supply chains. He currently serves as Global Lead of Supplier Sustainability and Innovation Management at WIK Group, leading procurement's sustainability and supplier innovation activities through forward-thinking strategies to create value. Emmanuel specializes in procurement transformation, climate risks and opportunities, supplier-enabled innovation, digital tools, and supplier relationship management.



Dr. Christina SS Ooi

Former CPO APAC, Procurement Expert

Dr Christina SS Ooi currently serves as Board Member of the Regional Board Malaysia for the Chartered Management Institute and Council Member of Malaysia Independent Non-Executive Directors Association. A former Chief Procurement Officer for Asia Pacific with diverse industry experience, she is an international speaker, mentor, author, and Adjunct Lecturer at Universiti Teknologi PETRONAS. Recognised as a 2024 LinkedIn Top Voice across multiple leadership categories, she was also named among the Top 200 Global Procurement Creators by Favikon in 2026 and ranked the #1 Procurement Creator in Malaysia. Dr Christina holds a PhD in Law, an MBA, and degrees in Law and Communication, and is the author of *Tough As Nails* launched in 2025.



Chin Loong Seah

Principal, Argon and Co

Chin Loong Seah is an MBA-educated professional with an engineering background and approximately 20 years of experience designing strategy through to execution. He specializes in leading strategic transformations, complex financial forecasting, and implementation. He has worked across Singapore, Hong Kong, Indonesia, Thailand, Malaysia, Saudi, Kuwait, and UAE. His industry expertise spans technology, professional services, retail/FMCG, manufacturing, energy, oil & gas, telco, and financial services. His functional expertise includes IT, finance, procurement, operations, human resources, marketing, and sales.



Tan Chiaw Hooi

Partner, Business Consulting, Ernst & Young Consulting Sdn. Bhd.

Tan Chiaw Hooi is a Partner with Ernst & Young Consulting and leads the EY Supply Chain and Operations practice in Malaysia. She has over 18 years of experience in operations, consulting, and project management across oil and gas, air travel, healthcare, and logistics. Chiaw Hooi works with clients to achieve procurement excellence through effective transformation. She deploys tailored processes and digital assets to help clients optimize supplier portfolios, manage commercial excellence, and conduct lights-out operations. She is a strong believer in good procurement with mindful application of digital and technology to build a better working world.



Jan Piskadlo

Chief Procurement Officer, Ben Line Group

Jan Piskadlo is a Chief Procurement Officer with over 40 years of international experience spanning Pharmaceuticals, Consumer Healthcare, Beverages, Finance, Oil & Gas, and Maritime Logistics. Based in Asia Pacific for the past 20 years, he is passionate about transforming procurement into a strategic driver of value. He founded Asia Pacific's first procurement graduate program at GSK and has coached many into global senior roles. Jan is recognized for visioning, strategy, brand and capability building, cross-cultural negotiation, and transformation leadership. A UK citizen and Singapore PR, he is based in Kuala Lumpur.



Łukasz Stypułkowski
Solutions Director, Billennium

Łukasz Stypułkowski is a professional specializing in Portfolio and Solutions Management with a strong focus on leveraging AI-driven solutions to support business growth and industry transformation. Based in Poland, he collaborates with organizations to identify innovation opportunities, optimize processes, and deliver value through modern technologies. With a background in business and technology, he combines analytical thinking with practical problem-solving. He is particularly interested in applying artificial intelligence to real-world challenges, helping companies improve efficiency, scalability, and decision-making.



Rym Khelil
Global Business Services – Head of Supply Chain Services Middle East & Asia, SLB

Rym Khelil is Head of Supply Chain Services for Middle East and Asia at SLB, managing hubs in Kuala Lumpur, Dubai, and Shanghai. With 18 years at SLB and an industrial engineering background, she has held key roles across France, the UK, the US, and Asia. Rym holds an engineering degree from Polytechnics School (Algiers) and a Master's from École Centrale Paris. Her expertise spans procurement, logistics, demand planning, sourcing, and inventory management. She is a frequent speaker and writer on planning and supply chain topics.



Jaroslaw Zarychta
Head of Commercial, Billennium

Jaroslaw Zarychta is a computer scientist, IT manager, and digital transformation specialist combining engineering with business acumen. A graduate of Wrocław University of Technology, University of Wrocław, and WSB Merito University, he specializes in Industry IoT, Big Data, Machine Learning, and AI with practical applications in manufacturing, energy, procurement, and life sciences. He currently leads business development at Billennium, helping enterprise clients leverage digitalization and AI to optimize processes. Throughout his career, he has worked for industry giants such as Microsoft and Google, implementing innovative AI solutions. He is also a lecturer and author.



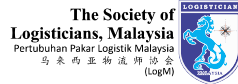
Akshay D.
APAC Head of Consulting, Zycus

Akshay D. is an accomplished enterprise sales engineer and solutions consultant with over a decade of experience orchestrating cross-functional teams through complex sales cycles. He specializes in Cloud SaaS and Source-to-Pay solutions, excelling at consultative selling and aligning with customer objectives to drive digital transformations. His expertise spans Source-to-Pay, Contract Lifecycle Management, Supplier Risk Management, and Accounts Payable solutions. He leads Zycus' global partnership enablement and alliance strategy, working with partners from regional firms to the Big Four.

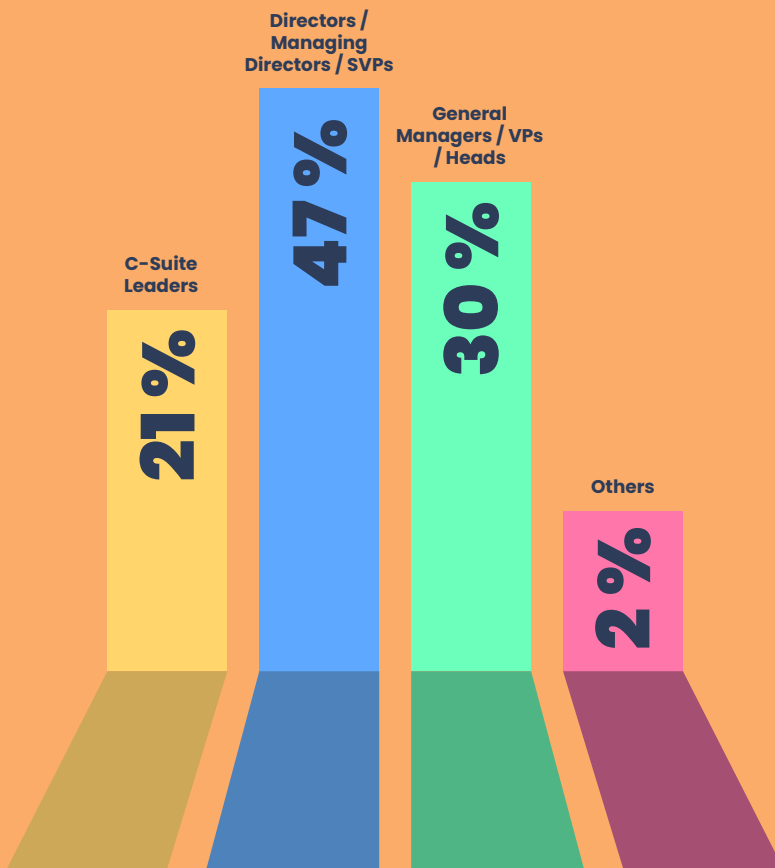


Kobu Kotaraju
Global Procurement Lead, CBRE Singapore

Kobu Kotaraju (MBA, FCIPS, PMP, CPSM, CPSD) architects and leads global procurement functions that serve as strategic enablers for growth, innovation, and sustainability. For over three decades, he has navigated high-stakes industries from Engineering and Construction to Renewable Energy and Mining across Asia-Pacific and the Americas. He specializes in driving digital innovation, building resiliency, and championing ESG. He was awarded the CIPS Asia Procurement Leader of the Year 2020. He previously held leadership roles at Samsung C&T Corporation, Rio Tinto, and Sunbelt Solar.



ATTENDEES PROFILE



C-Suite Leaders

- Chief Procurement Officers (CPOs)
- Chief Financial Officers (CFOs)
- Chief Operating Officers (COOs)
- Chief Information/Technology Officers (CIOs/CTOs)
- Chief Sustainability Officers (CSOs)

Directors / Managing Directors / SVPs

- Procurement & Strategic Sourcing Directors
- Supply Chain & Logistics Directors
- Finance & Governance Directors
- Technology & Digital Transformation Leaders

General Managers / VPs / Heads

- Heads of Procurement / Category Management
- Heads of Contracting & Commercial
- Heads of Supply Chain Risk & Compliance
- Heads of ESG & Sustainability
- Heads of Data / Analytics / Automation

Others

- Digital procurement innovators
- Vendor & supplier ecosystem partners
- Government agencies and regulatory bodies
- Consultants, advisors & solution providers

INDUSTRIES FOCUS

MANUFACTURING & INDUSTRIAL

ENERGY & UTILITIES

FMCG, FOOD & BEVERAGE

HEALTHCARE & PHARMACEUTICAL

CONSTRUCTION & INFRASTRUCTURE

BANKING, FINANCE & INSURANCE

TECHNOLOGY & TELECOMMUNICATIONS

PUBLIC SECTOR & STATE ENTERPRISES



KEY HIGHLIGHT



SHIFT FROM AUTOMATION TO AGENCY

Explore how procurement can move from reactive, process-driven operations to proactive, strategic decision-making.



FUTURE-READY PROCUREMENT LEADERSHIP

Develop leadership capabilities that drive ethical, value-focused, and resilient procurement across the enterprise.



OPERATIONAL EXCELLENCE & MARKET INTELLIGENCE

Learn frameworks for optimizing procurement operations, leveraging predictive insights, and uncovering hidden value.



TAIL SPEND & SUPPLIER COLLABORATION

Case studies and breakouts highlight strategies to unlock value in minor categories and strengthen supplier partnerships.



PROCUREMENT AS AN ENTERPRISE VALUE ENGINE

Understand how procurement integrates with finance and operations to influence board-level decisions and enterprise strategy.



ESG OPERATIONALIZATION & SUSTAINABLE VALUE

Practical approaches to embed sustainability, governance, and measurable social impact into procurement practices.



ENTERPRISE INTEROPERABILITY & MODULAR ECOSYSTEMS

Design connected systems and governance frameworks that unify data, operations, and cross-functional workflows.



REINVENTING PROCUREMENT FOR 2030 & AWARDS

Insights on transforming core procurement functions for the next decade, complemented by recognition of innovation and excellence.

2026 TRENDS

Procurement in 2026 is shifting into a strategic, intelligence-led function, where AI and agentic systems augment human decision-making, predict risk, and drive enterprise value beyond cost savings.

Autonomous Procurement & AI-Driven Decision Making

AI moves beyond automation into autonomous decision-making — predicting demand, negotiating contracts, and optimizing supplier selection with minimal human input.

Predictive Risk & Resilience Intelligence

Procurement teams leverage real-time risk forecasting tools to anticipate disruptions, monitor supplier vulnerabilities, and build more resilient, multi-tier supply ecosystems.

ESG-Integrated Sourcing & Ethical Supply Chains

Sustainability becomes a core buying criterion, with procurement teams accountable for emissions tracking, ethical sourcing, and ensuring suppliers meet global ESG standards.



Digital Procurement Ecosystems & Connected Platforms

Organizations shift to end-to-end digital ecosystems — integrating e-procurement, contract lifecycle management, supplier collaboration portals, and analytics into a single, connected platform.

Advanced Category Management & Value Engineering

Category strategies evolve from cost-reduction to value-creation, using market intelligence, supplier collaboration, and innovation-driven sourcing.

Workforce Transformation & Procurement Talent 4.0

Procurement teams upskill in data analytics, AI tools, negotiation science, and cross-functional collaboration, creating a new generation of tech-enabled procurement leaders.



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